

NIAW Snowsport Instructor

Summer 2003



Inspiring lifelong passion for the mountain experience



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Award Recipients p. 14



ISSUE 1

PNSIA-EF



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PSIA-NW Mission Statement

Provide high quality educational resources and well defined standards to aid our members in improving their teaching skills to better satisfy the needs and expectations of their customer in the enjoyment of downhill and Nordic snow sports.

NORTHWEST *SnowSport Instructor*

**Professional Ski Instructors of
America - Northwest Division
PNSIA Education Foundation**

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Guide for Contributors

The Northwest SnowSport Instructor is published five times a year. This newsletter will accept articles from anyone willing to contribute. The editorial staff reserves the right to edit all submissions. Submit typed, single-spaced paper and, if available, on IBM compatible disks saved as a text file. Pictures must be prints or color copies.

All published material becomes the property of PSIA-NW. Articles are accepted for publication on the condition that they may be released for publication in all PSIA National and Divisional publications. Material published in this newsletter is the responsibility of the author and is not necessarily endorsed by PSIA-NW.

Submission Deadlines

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Winter	Jan. 1
Spring	March 10

Send all submissions to:

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7x5	\$150	\$40
7x9	\$200	\$50

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Cover: Freestyle Ride

photo courtesy of Ryan Garvie
 All Symposium Photos by: Wayne Nagai

40 Something Thoughts

Crystal Mountain's 40 Year Anniversary Celebration! The posters greeted me as I arrived the first day of this past season.

Somewhere between getting my first and second boot on - perhaps it was the availability of toes - I looked up and said to myself, "wow - it's my 40th season skiing!" That realization really struck me and has been rolling around in my skull cavity ever since.

What makes snow sports so special to people? What makes us so passionate about sharing our experience with others? What keeps us coming back season after season? And speaking about coming back season after season - how about the 67 PSIA/AASI-NW members we've identified with 40 or more years of service? There's that dang number 40 again. (Sorry Jamie Moyer, we can't present you with one of those new Instructor Emeritus Award certificates, but you probably deserve one at 40!)

Back to my point. I think we're all aware of how special snow sports instruction is and how lucky we are to be involved with it. I think of how fortunate we are to be members of an organization that exists to support our efforts. Our Northwest Mission Statement says:

Provide high quality educational resources and well defined standards to aid our members in improving their teaching skills to better satisfy the needs and expectations of their customer in the enjoyment of downhill and Nordic snow sports.

OK, so that's a little dry. Perhaps the PSIA National Vision statement makes a more direct connection - "Inspiring lifelong passion for the mountain experience".

Behind both of these statements is a renewed commitment to providing the best products and service to our membership. It's my belief that at no time in the 29 years since I've been a member have we ever offered more value to our membership for their dues than we do now.

If you really think about it, all of the articles in the NW SnowSport Instructor and all of the pages of information on the PSIA/AASI-NW website are about member benefits. We've all asked ourselves. "What do I get for my dues"? As you read your newsletters this year and when you log onto our website, we believe you'll find lots of answers to that question. Probably 40 or more!

John Eisenhower, Communications VP

10 Ways to Get Good at Snowboarding

by Ryan Garvie
Edmonds Ski School

There has been lots of talk of improving people's riding throughout AASI, but instruction can only take you so far. There will come a time when you reach a peak and you need to push yourself further than AASI can. Here are just a few steps you can take to make yourself the super ripper that you always wanted to be.

1 GO SNOWBOARDING!!!

I know this might sound silly, but it really works. Repetition and practice are the best ways to improve your snowboard skills. The more you ride the more comfortable you are going to be on your board. If you are riding a lot you will get tired of doing the same thing and are more likely to try new stuff. I understand that most of you are somewhat responsible and have real jobs, but don't let that slow you down. Most likely there is an area that is open late at night just for you. These places are great during the week because you will have the place to yourself. For you weekend warriors, don't end your day when lessons or clinics are done, shred it out.

2 GO HIKING!!!

Not just your favorite backcountry spot, but also your favorite halfpipe, jump, or rail. Hiking is a good way to keep your legs in shape and it keeps you from standing in line all day. Aside from your friends calling you a jibber, hiking man made terrain is a great way to improve your park and pipe skills. This way you can focus everything on one feature without getting distracted by other elements of your riding.

3 GET A LESSON!!!

Go to summer camp, take a clinic, or give lessons. Any education is good

education. People can see things in your riding that you may not pick up on. Video analysis is another great way to see what you are doing right or wrong.

4 TRAVEL LOTS!!!

Traveling lets you see terrain that is different than what you are used to riding. Seeing new terrain will give you the opportunity to apply your riding in situations not available at your home mountain. It is also a good way to meet new people with different views on snowboarding from your own.

5 RIDE THE OFFSEASON!!!

Good way to keep yourself from forgetting how to ride. Hood is an awesome place in the summer and Blackcomb keeps their glacier open all summer as well. If you are rich, buy yourself a ticket to Chile/Argentina, New Zealand, or Austria. When you return you will have a few extra days on the other nerds in your school.

6 CROSS OVER!!!

Not like Tim Hardaway, but like Shawn White. Skating, wakeboarding, riding a BMX, mountain biking, and even rollerblading will keep your legs in shape and keep you in balance.

7 TAKE CARE OF YOURSELF!!!

That means eat right, rest, and stretch. This will keep you free from injuries. Learn how to fall correctly. Bracing yourself for a hard fall can mean the difference between a bruise and a cast. Take a warm up run to let your muscles get used to riding. Start small and look before you leap when trying new terrain.

8 GET PUSHED!!!

It is much easier to improve when you are riding with someone who is much better than you. This way you will have to keep up and improve your riding without even knowing it. I get motivation from seeing my friends do things that I cannot. This makes me want to ride harder and learn new things.

9 BE AGGRESSIVE!!!

There isn't always going to be someone there to tell you what to do. It will be your job to charge and try new things. When you ride aggressively and have confidence in yourself it will show. Don't settle by going through the motions of your everyday riding routine.

10 HAVE FUN!!!

Having a positive outlook on the day will help you to stay loose and relaxed. If you are negative you will be tight and that makes it hard to do anything. If you are not having fun, you should not be on the hill.

A D.R.E.A.M. TRIP

by John Stevenson

Adaptive DCL, TD for Skiforall

Disabled Recreation and Environmental Access Movement

Last January I had an opportunity to visit Big Mountain Montana. I had not been there for quite some time and was looking forward to the trip. My purpose for the trip was to give two days of adaptive clinics to the instructors with the DREAM program (Disabled Recreation and Environmental Access Movement) out of Whitefish.

Tim Rubbert is the director of the DREAM program. We met when he came out to Crystal Mountain to take an adaptive exam. It seems Montana is so big that it was just about as easy to come to CM to exam as to hook up with the examiner in Montana!

Part of what Tim wanted me to bring back to Big Mountain and expose his instructors to, was the excitement that he and I shared during our day together. Being the only candidate in his exam Tim and I had a chance to share some quality time discussing the goals he had set for himself as well as some of the outcomes he had in mind for his adaptive instructors. A one-on-one environment allowed me to get a good objective read on Tim's skill set as well as try out some potential clinic outlines, sort of a test drive

for him to see what might hold the attention of his instructors for a couple of days.

After congratulating Tim for passing his exam I wanted to show him around the mountain and get a better feel for some possible clinic content to take to Montana. While we explored the mountain I casually worked in some efficient movement patterns for us to play with.

After several runs of play and practice, I could see that efficient movement patterns would be the ticket to holding the attention of the group in Montana. EMP's would not be the core subject of the clinics but would be the delivery system. While spending time with Tim I discovered that while EMP's might be a tool used in alpine teaching methodology it had not made the jump to adaptive in his ski school.

Being my first "out of division" clinic I was nervously excited about the trip. It is one thing to clinic in your own division where if you don't know someone in your clinic group you know someone they know. Here I would be representing the NW division to a group of total strangers who, I was sure, would look at me as some kind of outsider come to force his "new fangled" ideas on these locals.

Of course my fears were put to rest as soon as I was introduced to the group. There was a diverse set of personalities, back grounds, interests, skill sets and goals amongst the group, just like every other clinic I had ever given. We spent the next

two days learning from each other practicing new skills and even getting a few instructors excited about teaching again.

One of those instructors was Bob. Bob had been around the program for a long time, sort of quiet during the clinics. Late in the day on Saturday we were working on an assist method called "two point hold". I slid up next to Bob and noticed he had a far-away-look in his eyes. I figured he was either bored out of his mind and ordering a rum and coke on some distant shore or he was pondering some profound comment I had made. (I didn't really think he was doing the latter). "Bob, how's it going?" I asked. "Three" was his response. "Three what" I said. "Three students, that's how many different students I am working with that I can use this with.

Zowie! It hit me like a ton of bricks, we all know in our heads that clinics, good and bad, find their way to the end user, the students, but I had never had it hit me in the heart like that. Something we were working on in the here and now was going to impact some student of Bob's the next time they shared snow. Three students may not seem like a big deal, but remember, adaptive instruction is usually one on one. Three students was probably a big chunk of Bob's current student list.

I also had a few of the visiting instructors from the alpine ski school tell me they were going to use some of the "adaptive" tools in their non-disabled lesson plans.

D.R.E.A.M. Trip

continued on page 22

Post Cards from the Haute Route

by Tony Case

Two in the afternoon on a soupy cat-track going down to Zermatt, and I'm stuck behind a fur coat in a gliding wedge. Her husband glowers at me as she meanders across the width of the track. Her perfume trails behind her like a dragon's breath. I'm a few days without a bath, and to be frank, I smell like an orangutan's been living in my clothes. This woman, plus an awareness of my own aromas, are the only two things standing between me and a cold beer. Do I hang back like a good ski instructor? Not likely! The couple recoils as I blow by. Was I smelling the barn- or was I just smelling LIKE the barn?



Eight days and 50,000 vertical feet before, we had set out from Grands Montets near Chamonix to ski the first leg of the Haute Route. Since then we'd skied nearly every kind of frozen surface- fresh powder, wind crust, hero corn, glacial ice, and fresh cow manure. We'd spent a night in a 10th-century monastery and slept in stone huts along the spine of the Alps. On the way, we spoke French, German, Italian, Spanish, and a little American. We climbed and skied all day, every day, in all kinds of weather. We ate like wolves and slept like rocks. I can't remember the last time I've had so much fun in the mountains.

Our un-guided group was unusual among those on the tour, although by no means unique. The trip is, among other things, an extended mountaineering outing, and part of the Swiss rite of spring. This year was the 100th anniversary of the first traverse of the Haute Route, and for

us a celebration of skiing the way it used to be – with no lifts and real mountains. But the Haute Route is modern as well, with assorted carving tools in the gear stacked outside every hut. We saw a few snowboarders out for overnight, and lots of people doing day trips with straight skis and rear-entry boots. Unlike the original party, however, there was only one other telemarker besides the one in our own group.

Somehow, I'd gotten the impression that the Haute Route was easy, but we were all surprised by the sustained effort the trip involved. It was impressive to think of what the traverse would have been like for the first parties in leather boots and wood skis. You're on open glaciers all day, every day. Consider hiring a guide unless you're comfortable cramponing up 50-degree snow carrying skis, have a good sense of avalanche safety, and know how to use crevasse rescue gear. We were for-

tunate to have mostly settled weather and low avalanche danger, but without careful choices in routes and conditions, the tour would have been a much more serious undertaking. On bad days, even with the best equipment, route finding at 12,000 feet in 40-mph winds and freezing fog feels pretty committing.

The guides tend to bring their groups on the easier portions, and to stay away from the difficult sections. So if one sticks to the main route and the larger huts, the Haute Route can be a crowded experience. We mixed the regular route in with a couple of longer alternate ways that left us with the feeling that there were miles of untracked glaciers yet to explore. Although we had a night in a hut with sixty-five or so of our closest friends, I also spent one day entirely alone, skinning up an untracked glacier at 13,000+ feet in primal sunshine. Switzerland has dozens of huts, and depending on

your choice of route, there are almost unlimited skiing opportunities.

I found that there were also unlimited opportunities to stretch myself speaking foreign languages. Fortunately, my French partners and I covered for each other's spotty language skills. I still remembered a bit of the German and Italian they didn't, and we quickly learned the mountaineering terms we had in common. In fact, everyone we encountered on the trip could at least get by in a second language, but almost nobody spoke all of the languages we encountered on the route.

As the shadows lengthen on the rocks below the Valsorey Hut, I run into Jason, an American I last saw in Las Lenas, nearly two years before. Jason is one of my favorite ski purists, a true dirtbag in the finest sense of that word. No visible means of support, and totally at home in the mountains. When we skied together in Argentina, he'd spent the winter living in a tent near the base lift- the better to get first tracks in the morning. Half a world away, I asked him where he's living now. "Well," he says in his slow drawl, "I've got a pass this year at La Grave and a car in Girdwood, Alaska." I am silent, taken in once again by how simple life can really be.

It makes me think of the day when Jason showed up with a new pair of GS skis he'd scored off the Swiss National team. He was wearing the same beat-up sweater and the same smile then as right now, looking off across miles of mountains. We both watch as the glaciers go copper and

gold and the shadows fall into the deep blue of the valleys, our two very different realities connected for the moment. Lifelong enthusiasm for the mountain experience, indeed!

...there were miles of untracked glaciers yet to explore

2:35 AM. Gianni, the French guide with the pre-cancerous schnozz, exhales a gust of stale tobacco smoke with every snore. The man sounds like a bear with tonsillitis. The snoring stops. I wait. God, isn't anybody else awake? I think this guy may have stopped breathing. Moments pass- I'm pretty sure now. I immediately push the thought of mouth-to-mouth resuscitation out of my head. Maybe if I just jumped from the top bunk onto his chest.... Gianni erupts into volcanic hacking, then a huge gasp for breath, and settles back into the Kodiak snore. Another high-pitched wheeze joins in from across the room, just on the back-beat.

Two more hours pass without sleep, as one after another, the other bunkmates make the trek to the outhouse in the full moonlight. When my turn comes, I pause outside in the stillness and the faint stars. Incredible. I hope I never forget the peace and beauty I see all around me. I head back inside to my warm bunk, and almost back to sleep. There's more rustling and snoring, and the aroma of sweaty

socks- or is it French cheese? A headlamp clicks on, then another, and I hear whispering in a couple of languages. The predawn scramble starts as we begin to get ready for breakfast.

Next day, we make another small detour from the main route to our final hut on the trip- a yurt, really- on a ridge 4,000' above the Swiss town of Arolla. This hut is normally closed in winter, so no crowds. Basking in the sun, we spread out our gear on the rocks to dry and start brewing the usual quarts of tea. Seven days of travel, and we're sunburned, dehydrated, and low on food. Two of us skin up and across the border into Italy to return 4 hours later with pasta, sardines, bread, and a best of all, a bottle of red wine. Not exactly wilderness, and not exactly haute cuisine, but why would I want to be anywhere else?

Along the final climb of the route, we pick up fifteen or so other skiers. Italian ultra-marathoners out to do the traverse in two days, a Spanish college outing club on spring break, Brits with 60-pound packs on a three-week mountain odyssey. We all stop at the col above Zermatt, taking turns snapping each other's group photo with the Matterhorn beyond. Then it's a 6,000 ft descent through crevasses and icefalls, past some of the most beautiful mountains anywhere, and toward the frosty beverage at the end of the trail.

Tony Case is a Tech Director at Ski Classes Inc. at Stevens Pass, WA. He is also an architect and father of two young instructors.

Congratulations.....

Alpine Level I

Last Name	First Name	School	Last Name	First Name	School	Last Name	First Name	School
Adams	Dagmar	Mt. Hood Meadows	Demarest	Lewis	White Pass	Hutnik	Kyle	Fiorini
Adamson	Heidi	Mt. Hood Meadows	Denevan	Drew	Silver Mtn.	Ilg	Michael	Mt. Hood Meadows
Afflerbach	Tara	Summit Lrng Cntr	Dodds	Shawn	Skibacs	Ingenthron	Thomas	Mt. Hood Meadows
Ahten	Morris	Summit Lrng Cntr	Donald	Evan	Mohan @ Snoq.	Inscore	Kimberly	White Pass
Albin	Katie	49 ° North	Duschi	Heather	Summit Lrng Cntr	Isenhardt	Derek	Summit Lrng Cntr
Allen	Jeffrey	Mohan @ Snoq.	Dybala	Matt	Mt. Ashland	Isenhardt	Scott	Summit Lrng Cntr
Altier	Lafe	Summit Lrng Cntr	Dyer	Bernie	Mt. Spokane	Johansen	Mark	Alpine West
Anderson	Cory	Summit Lrng Cntr	Eastman	Kyla	Mt. Spokane	Johnson	Bill	Summit Lrng Cntr
Anderson	Geoff	Mt. Hood Meadows	Edgar	Jennifer	Clancy's	Johnson	Terri Rae	49 ° North
Anderson	Jim	Alpine West	Edmund	Kristine	Alpentel	Jones	Nate	Paradise
Andrew	Jason	Alpentel	Ehlers	Tori	Powder Hounds	Kendall	Genevieve	Clancy's
Armitage	Kathlena	ULLR	Ellison	Rob	Mt. Hood Meadows	Kennedy	Joseph	Mt. Hood Meadows
Ashleman	Rick	Mission Ridge	Entrop	Kyle	Olympic	Kessenich	James	Stevens Pass
Ashleman	Tara	Mission Ridge	Farmer	Kara	Mt. Ashland	Key	Donn	Skiforall
Ashley	Catherine	White Pass	Favre	Angela	Mt. Hood Meadows	Kittel	Geoff	Mogul Busters
Ashley	Clifford	White Pass	Field	Jim	Mt. Ashland	Koempel	Herman	Alpine West
Aspnes	Eric	Mogul Busters	Fleischmann	Sybille	Alpentel	Kragseth	Kyle	Olympic
Autry	Adela	White Pass	Foerster	Doug	Timberline	Kravchuck	Anton	Skiforall
Bahr	Joe	Ski Masters	Fromel	Deborah	Summit Lrng Cntr	Kruze	Roko	Stevens Pass
Bain	John	Mt. Hood Meadows	Galloway	Sean	Summit Lrng Cntr	Kwon	James	Summit Lrng Cntr
Baker	Emily	Powder Hounds	Gast	Kelley	Skiforall	Kyniston	Calvin	Timberline
Ball	Edward	Crystal Mountain	Germundson	Michael	Mt. Hood Meadows	Lacy	Robert	Mt. Hood Meadows
Barringer	David	Mt. Hood Meadows	Gessel	Nicole	Lyons	Lang	George	White Pass
Bassham	Clark	Ski Bluewood	Goodisman	Len	Clancy's	Lasater	Michael	White Pass
Bastrom	Steve	Christian	Graafstra	Tom	Mission Ridge	Latham	Courtney	Mt. Hood Meadows
Bau	Greg	Ski Masters	Graf-Miller	Eveline	Alpentel	Lewis-Gehring	Hana	Christian
Bazzano	Kendra	Olympic	Grell	Gene	Mt. Bachelor	Lince	Mike	White Pass
Beale	David	Ski Klases, Inc.	Grindall	Jessica	Christian	Lindsay	John	Summit Lrng Cntr
Billedo	Fred	Alpentel	Grosenick	CP	Summit Lrng Cntr	Little	Sarah	Olympic
Binder	Dirk	Mt. Ashland	Gurevich	Vyacheslav	Mt. Hood Meadows	Lockwood	Jennifer	Mt. Hood Meadows
Block	Susanne	Edmonds	Haffner	Sally	Willamette Pass	Lofgren	Lars	Mt. Ashland
Bright	Doug	Mt. Baker	Haffner	Taryn	Fiorini	Long	Holly	Ski Bluewood
Brodey	Brigette	Mt. Bachelor	Hale	Georgia-Ann	Mission Ridge	Loper	Jeff	ULLR
Brown	Terry	Mt. Bachelor	Halvorson	Laurie	Alpentel	Marks	Erika	White Pass
Burgeni	Robert	Powder Hounds	Hamilton	Thomas	Mt. Bachelor	Martin	Stacie	Mt. Bachelor
Burkhardt	Kalin	Edmonds	Hammell	Alexis	Mt. Hood Meadows	McCanta	Marjorie	Webb Ski
Bushnell	Spencer	Mt. Ashland	Hammerle	Nicole Perez	Powder Hounds	McClaran	AB	Mt. Hood Meadows
Callahan	Peter	ULLR	Hanson	Lori	Summit Lrng Cntr	McGinnis	Kyle	Fiorini
Calvin	Amanda	Christian	Harms	Cody Lee	Willamette Pass	McIntire	Sarah	Fiorini
Carter	Brent	Mt. Hood Meadows	Haugen	Melissa	Summit Lrng Cntr	McKimson	Michael	Webb Ski
Caswell	Paul	Mt. Ashland	Hector	Fredrick	Ski Bluewood	McMahon	Bandon	Christian
Charlebois	Gregory	Summit Lrng Cntr	Heffron	Patrick	Timberline	Meckesheimer	Martin	Skibacs
Clark	Cliff	Olympic	Hendryx	Jim	Powder Hounds	Melcher	Jayson	Summit Lrng Cntr
Cocchiere	Brian	Skiforall	Higgins	Justin	Mogul Busters	Mellon	John	Skiforall
Colson	Sam	Stevens Pass	Hogenson	Dennis	Alpine West	Miller	Kari	Powder Hounds
Cornish	Charlie	Summit Lrng Cntr	Holden	William	Summit Lrng Cntr	Miller	Sasha E.	Webb Ski
			Holmes	Tom	Mogul Busters	Miller	Scott	Olympic
			Hong	Shaun	Summit Lrng Cntr	Milley	Jenna	Mogul Busters
			Hubbell	Cheryl	Ski Masters	Milne	Greg	Mt. Hood Meadows

Mobley Brandon Fiorini
 Mockford Greg Mt. Hood Meadows
 Morrow Steven Ski Classes
 Mortiz Tom Ski Bluewood
 Mueller Don Mt. Hood Meadow
 Myhre Aaron Mt. Baker
 Myhre Graham Mt. Baker
 Nash Chris Alpine West
 Nash Richard Alpine West
 Nash Sandi Alpine West
 Nebres Dan Skibacs
 Newman Tyler Summit Lrng Cntr
 Niedermeyer Sally Powder Hounds
 Niscia Joe Skiforall
 Nordquist Eric Timberline
 Novak Kip Hoodoo
 Novis Sherri Summit Lrng Cntr
 Nyquist Robert Crystal Mt.
 O'Connor Sean Skiforall
 Okonek Kellie Mt. Baker
 Orteg Kelley Mission Ridge
 Oscarson Joel Mt. Spokane
 Otto Paul Crystal Mtn.
 Overby Sue Mt. Hood Meadows
 Oxos Bjorn Olympic
 Pack Chun Mogul Busters
 Palmer Chase Stevens Pass
 Parker Krista Summit Lrng Cntr
 Pasco Christopher Fiorini
 Pauley Colin Crystal Mtn.
 Pebles Gina Mt. Spokane
 Pendergast Gavin Silver Mtn.
 Pendergast Matthew Silver Mtn.
 Perkins Ann Webb Ski
 Petersen Corey Crystal Mtn.
 Peterson Tiana Summit Lrng Cntr
 Petrin Madeline 49 ° North
 Phelps Patrick Ski Bluewood
 Pickett Kevin Willamette Pass
 Primmer Serena Silver Mtn.
 Reaves Jim Alpine West
 Reinecker Adam Mt. Hood Meadows
 Reinhardt Frank Alpental
 Renneberg Daniel Skibacs
 Sadilek Martin Summit Lrng Cntr
 Sandlin, III Walker Crystal Mtn.
 Sawyer Justin Crystal Mtn.
 Schild Terry Mt. Bachelor
 Schmitt Bernadette Summit Lrng Cntr
 Schmitz Steve Mission Ridge
 Schneider Keith 49 ° North
 Scholz Jennifer Ski Bluewood
 Schwendinan Shane Skiforall
 Scott Trisha Ski Bluewood

Selbie Olivia Skiforall
 Sheets Nicole Stevens Pass
 Shields William Mt. Hood Meadows
 Smets Marja Mt. Baker
 Smith Patrick Skiforall
 Sorensen Kara Summit Lrng Cntr
 Spencer Tyler Mt. Hood Meadows
 Spooner Gregory Stevens Pass
 Stafford Faith Silver Mtn.
 Stempein Jenifer Mogul Busters
 Stipe Alexis Skiforall
 Sullivan Caitlin Clancy's
 Sundahl Mark Mt. Hood Meadows
 Swanson Deanna Skiforall
 Swiftney Tyson Webb Ski
 Tarbill Joseph Crystal Mtn.
 Tatarinov Katya Skiforall
 Tatarinov Kirill Skiforall
 Tatarinov Kostya Skiforall
 Thompson Josh Alpental
 Tronson Amaris Mission Ridge
 Varner Scott Clancy's
 Wasser Kurt Mt. Spokane
 Werderits Thierry Mt. Baker
 Wibmer Taletta Crystal Mtn.
 Wilkinson Adam Mogul Busters
 Williams Joshua Ski Classes, Inc.
 Winter Patrice Clancy's
 Wittwer Ann Mt. Bachelor
 Wolcott Alvin Ski Classes, Inc.
 Wood Courtney Snowsports NW
 Wright Sam Paradise
 Zeller Tim Mogul Busters

Alpine Level II

Adamson Heidi Mt. Hood Meadows
 Bailey John Mt. Hood Meadows
 Barclay Darby White Pass
 Barstow Jeffrey Rokka
 Brenden Jim Mini Mountain
 Brydges Suzanne Christian
 Collin Andrew Timberline
 Delong Mark Mt. Hood Meadows
 Eggerling Rod Fiorini
 Gottlieb Greg Crystal Mtn.
 Haffner Roger Willamette Pass
 Hale Georgia-Ann Mission Ridge
 Hole Kirsty Crystal Mtn.
 Holmgren Annie Christian
 Holton Josh Stevens Pass
 Houle-Ahten Laurie Alpental
 Hsueh Yvonne Willamette Pass
 Huotte Kirsten 49 ° North
 Jaffe Matthew Mt. Hood Meadows

Kafka Kristen Stevens Pass
 Kamadoli Amar Powder Hounds
 Katkish John Ski Masters
 Korzun Diantha Alpental
 Labaw Joanne Fiorini
 Leveque Allison Silver Mtn.
 Lyons Tuomas Crystal Mtn.
 McLauchlan Brian Ski Classes
 Meckesheimer Martin Skibacs
 Nishimoto Diane Ski Classes
 Peterson Brad Mission Ridge
 Poulson Eric Mt. Baker
 Prout Karen Anthony Lakes
 Rickman Tim Clancy's
 Robertson Ray Loup Loup
 Rogers Tamera Summit Lrng Cntr
 Schumacher Sara Alpental
 Sindell Ted Summit Lrng Cntr
 Smith-Gillespie Robert Willamette Pass
 Spencer Tyler Mt. Hood Meadows
 Stein Susan Timberline
 Strunk Steve Mt. Ashland
 Tang Howard Skibacs
 Weber William Stevens Pass
 Wilson Christopher Mohan @ Snoq.



Alpine Level III

Congdon Roark
 Dixon Gregory Mt. Bachelor
 Hirss Galen Stevens Pass
 Hirss Rom Stevens Pass
 Lawrence Paul Willamette Pass
 Lee Aaron Bob Hall
 Longo Chad Silver Mtn.
 Montoya Jason Mt. Bachelor
 Nance Peter Mt. Hood Meadows
 Patmas Michael Mt. Hood Meadows
 Payne Fred Mt. Spokane
 Pieringer Craig Mt. Hood Meadows
 Priest Kathleen Mt. Hood Meadows
 Prosek Travis Stevens Pass
 Richardson Gary Alpental
 Snow Chrissy Yosemite
 Vasatka James Lyons
 Zanol Tim Mission Ridge



Flying Teague
Photo by:
Zero Gravity
Photography: Schweitzer

Snowboard Level I

Abrams Barry	Mt. Hood Meadows
Alexander Al	Alpine West
Allen David	Alpine West
Atkinson Jody	Mt. Bachelor
Baker Russell	Rokka
Beerbauer	Ryan Alpine West
Bizeau Tim	Summit Lrng Cntr
Blair Pete	Summit Lrng Cntr
Bland James	Alpine West
Body Kayler	ULLR
Boling Stephen	Silver Mtn.
Borcherding Matthew	Summit Lrng Cntr
Bowes IV James	Olympic
Brangwin Dru	Mission Ridge
Brooks Christopher	White Pass
Brown Jeremy	Mt. Baker
Bruning David	ULLR
Brydges Michael	Christian
Buckingham Rachael	Mohan @ Snoq.
Catlow Eric	Summit Lrng Cntr
Clark Brittany	Webb Ski
Clinefelter Kelly	Mohan @ Snoq.
Cohen Levi	Alpine West
Comins Jamie	Alpine West
Dannenbring Jesse	Stevens Pass
Danzigir Jayson	Stevens Pass
DeMaio Pasquale	Summit Lrng Cntr
Detmer Tony	Mission Ridge
Dornarcher Nathaniel	Mt. Hood Meadows
Dunn Jamie	Timberline
Emde Michael	Timberline
Enfield Ryan	Summit Lrng Cntr
Enrico Ellen	Rokka
Erickson Dale	Bluewood

Erickson Michael	Bluewood
Evans Clint	Mt. Spokane
Farmer Kara	Mt. Ashland
Field Meredith	Schweitzer
Fitz Greg	Webb Ski
Fitzwater Jeff	Hurricane Ridge
Fjellstad Karl	Skibacs
Fleischmann Sybille	Summit Lrng Cntr
Flores Joe	Stevens Pass
Gamache Nick	White Pass
Gardner Seth Jared	Alpine West
Gochanour Scott	Edmonds
Hale-Case Elise	Ski Klases, Inc.
Hamlin Julia	Mt. Baker
Hanchett Matt	Edmonds
Hanley Carl	Hurricane Ridge
Harper Steven	Skibacs
Hauck Garrett	Skibacs
Heether Randy	Webb Ski
Helguson Dave	Mt. Spokane
Helseth Kyle	Ski Klases, Inc.
Hemley Laurel	Mohan @ Snoq.
Henderson	Hugh Timberline
Henry Brian	Summit Lrng Cntr
Henson Dana	Mt. Ashland
Hill Coggin	Mt. Bachelor
Hopper Darren	Edmonds
Howard Dave	Mt. Hood Meadows
Hsieh Chao-Lin	Mohan @ Snoq.
Iwema Marieke	Edmonds
Jensen Kyle	Mt. Bachelor
Johnson Jenna	Summit Lrng Cntr
Johnston Andrew	49 ° North
Kent William	ULLR
Kercher Cassandra	Mohan @ Snoq.
Keyes Ryan	49 ° North
Kilpatrick Kim	Lookout Pass
Kirk Adam	White Pass
Kitano Diane	Rokka
Klassen Kristen	ULLR
Knorr Matt	Stevens Pass
Koenig Warren	Skibacs
Kolcum Michael	Mt. Spokane
Labissoniere Lori	Mt. Baker
Langley Bonnie	Mt. Baker
Leveque Andy	Stevens Pass
Luote Matt	Mt. Ashland
Lynch Jenn	Mt. Spokane
Mack Anjanette	Webb Ski
Mack Kayleigh	Webb Ski
Marquez Jeff	Silver Mtn.
McIntyre Ben	Alpine West
McKenna Ryan	Olympic Ski Bowl
McKillop Paul	Webb Ski

McLeod Troy	Skibacs
Mercier Ryan	Summit Lrng Cntr
Merrell Scott	Olympic Ski Bowl
Michalson Amber	Mt. Ashland
Miller Joshua	Olympic
Morgan Anson	White Pass
Morrison Amie	Mt. Spokane
Narkevitz Jessica	Christian
Nelson Brent	Bluewood
Nelson Joseph	Edmonds
Newman Tyler	Summit Lrng Cntr
Nguyen George	Skibacs
Nipper Chris	Mt. Hood Meadows
Olson Tara	Mt. Baker
Oxford Matthew	Mission Ridge
Pack Chun	Olympic Ski Bowl
Phillips Cynthia	Skibacs
Piercy Chris	Ski Masters
Poe Ryan	Mt. Ashland
Polzel Joy	Mt. Hood Meadows
Poole Josh	Webb Ski
Powell Brian	Mt. Baker
Pratt Blake	Mt. Spokane
Ramey Kevin	Edmonds
Rawlings Dave	Timberline
Reed Ben	White Pass
Reed Gary	Mohan @ Snoq.
Reed James	Alpental
Reynolds Julie	Mt. Ashland
Rosenbaum William	Clancy's
Rumsey Richard	White Pass
Running Wolf Kelsey	Mt. Baker
Schmidt Nate	Webb Ski
Schwartz Erin	Stevens Pass
Senter Bonnie	Ski Klases
Sernoffsky Lara	Hoodoo
Shannon Kyle	Mt. Spokane
Shaw Ben	Webb Ski
Sherwood Meg	Olympic Ski Bowl
Silva John	Clancy's
Simpson Stephanie	Mohan @ Snoq.
Sklar Justin	Webb Ski
Sorensen Kara	Summit Lrng Cntr
Spencer Guy	Webb Ski
Spriggs Andrea	Stevens Pass
Srofe Erica	Hoodoo
Stephenson Bryant	Bluewood
Stevens Jack	Mohan @ Snoq.
Stockdale Evan	Summit Lrng Cntr
Stockel Daniel	Mt. Ashland
Strom Tyler	Bluewood
Sutton Elizabeth	Olympic
Ten K (Andy)	Rokka
Terry Bobby	Mt. Baker

Teschner Tara	Ski Klases, Inc.
Todd Kristen	Timberline
Toyoda Etsu	Rokka
Tremlin Cheryl	Stevens Pass
Tsuru Hidehiko	Alpine West
Turnbow Brooke	Bluewood
Utke Tara	Mt. Spokane
Valentine Cliff	Edmonds
Vonderau Arthur	Mt. Hood Meadows
Wagner Jon	Hoodoo
Walters Dustin	Mt. Bachelor
Westling Sara	Ski Klases, Inc.
Whalley Roger	Stevens Pass
Williams Shannon	Schweitzer
Willis Kendell	White Pass
Wilmot Breck	Ski Klases, Inc.
Wood Kelly	Summit Lrng Cntr
Wright Eric	Olympic
Wright Lynsey	Hoodoo
Wylie Douglas	Skibacs
Zuluaga Tara	Mt. Baker

Snowboard Level I I

Bodette Abbie	Crystal Mtn.
Brown Benjamin	Summit Lrng Cntr
Costa Marta	Mt. Ashland
Edgell Nathan	Mt. Bachelor
Green Lucas	Mt. Baker
Horne Erica	Mt. Spokane
LaRocque Edward	Clancy's
Marks Lynn	Clancy's
McCullough Patrick	Mt. Bachelor
Nickerson Sean	Mt. Spokane
Potter Susan	Mt. Bachelor
Semb Shawn	Mt. Spokane
Smith Daniel	Mt. Ashland
Sorensen Kara	Summit Lrng Cntr
Weinberg Jesse	Mt. Baker

Snowboard Level I I I

Bourne Skylar	Canyons
Dorsey Ryan	Mt. Hood Meadows
Ganstrom Timothy	Christian
Henzi Matthew	Stevens Pass
Hirss Ty	Stevens Pass
Melcher Jayson	Summit Lrng Cntr
Weber William	Stevens Pass

Track Level I

Barrows Tom	Schweitzer
Daiber Gretchen	Methow Valley
Dawson Natalie	Mt. Hood Meadows
Deitz Benjamin	Skiforall
Farrell Kevin	Skiforall
Grant John	Skiforall
Heath Michael	Methow Valley
Miller Andy	Methow Valley
Sweet Brian	Methow Valley
Winton John	Schweitzer

Track Level I I I

Miller Andy	Methow Valley
Roberts Kip	Methow Valley
Tareski Caroline	Fitness Fanatics

Track Level I I I I

Ewing Dick	Methow Valley
Hillis Libby	Methow Valley
Lawrence David	Methow Valley

XCD Level I

Barchet Chris	Stevens Pass
Chamberlain Diana	Stevens Pass
Chapin Robin	Mt. Hood Meadows
Curtis Kirstin Renee	Mt. Hood Meadows
Drew Emily	Stevens Pass
Favre Joseph	Mt. Hood Meadows
Gottlieb Greg	Summit Lrng Cntr
Grant John	Summit @ Snoq.
Greene Joanna	Summit Lrng Cntr
Henzi Matthew	Stevens Pass
Johnson Bill	Summit Lrng Cntr
Malmberg Jon	Mt. Hood Meadows
Mital Amit	Summit @ Snoq.
Nelson Randall	Summit Lrng Cntr
O'Connell Erin	Mt. Hood Meadows
Peterson Tiana	Summit Lrng Cntr
Rodhouse Tom	Mt. Bachelor
Stewart Dave	Summit Lrng Cntr
Terzi Cem	Summit @ Snoq.

XCD Level I I I

Hilleberg Petra	Summit Lrng Cntr
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XCD Level I I I I

Hill Caroline	Summit Lrng Cntr
Montoya Jason	Mt. Bachelor

Adaptive Level I

Afrassiabi Amir	Crystal Mtn.
Colussy Ernest	Crystal Mtn.
Illing Elisa	Crystal Mtn.
Reibman Jeff	Crystal Mtn.

Sun Valley Symposium 2004

Come join us at Sun Valley, Idaho for our 2004 Spring Symposium, April 9-11. Enjoy spectacular spring skiing and loads of outdoor recreation at one of the country's premier resorts. Sun Valley has generously offered Symposium participants and their families \$32 per day lift tickets. Rates are good April 4-13th.

Sun Valley is offering discounted rates at the Lodge and Sun Valley Inn as well as other Sun Valley properties. (See lodging info on page 15.)

To make reservations call the reservation line at 800-786-8259. These rates are good April 4 thru 13. Make your reservations early; the room block will expire 30 days prior to the event.

Northern Intermountain, Northern Rocky Mountain and Alaska divisions have been invited to join us. We have several days of fun and activities planned.

Watch for more details on the PSIA-NW website and in our newsletter.

Ron Kipp 2003 Instructor of the Year

by Andy Collin

Through wind and rain, snow and sleet and, if we'd let him, not even the gloom of night would keep Rob Kipp from his appointed rounds. He is the postman of Timberline Lodge and has delivered first class service to the patrons of our ski school for over 25 years. Ron is the "go to" guy: the instructor, who never misses a line up, can't imagine what out of uniform might look like and never met the student who could wipe the smile from his face or drive the charm from his voice. There are those that can match his Level III skills, but few who understand the art and science of instruction like Ron. There are those who may deserve the area's good conduct medal, but Ron lives in the notion that service to our guests is our first order of business. His passion for skiing and of introducing and fine tuning snowsports to all who will listen is exemplified in the sacrifices he makes. Each year, for the last few, he makes the trek north from his home on the Rogue River to spend much of the season in an RV parked on a sliver of borrowed land he once owned. He leaves family and friends behind to regroup with a seasonal family of those who wouldn't recognize winter without him. Ron is so much more than a ski instructor we all hope to be. He is gentleman of the first degree and an inspiration to all who know him.

Kids are People Too!

2003 New A.C.E. Certified Coaches

Arsenault	Russell	Ski Bowl	Kahann	Michael	Mt. Bachelor
Austin	Elaine "Ellie"	Crystal Mtn.	Keister	Winnie	Schweitzer Mtn.
Bayley	Richard E	Crystal Mtn.	Kingsland	Kristina	Mt. Spokane
Blaine	Rachel M	Fiorini	Knowles	Mary Jo	Schweitzer Mtn.
Christ	Jean	Lyon's Ski School	Laboda	Kyrsten	Fiorini
Christopher	Anna	Summit Lrng Cntr	Laboda	Rick	Fiorini
Darst	Vivian	Summit @ Snoqualmie	Laetz	Cathy	Fiorini
Drew	Emily	Stevens Pass	Lambert	Patrick	Crystal Mtn.
Edgell	Nathan	Mt. Bachelor	Lang	George	White Pass
Eisenhauer	John	Crystal Mtn.	Lenz	Randy	
Elmore	David	Crystal Mtn.	Lierson	Barbara	Crystal Mtn.
Fisher	Vicki	Crystal Mtn.	Luck	Gary	Fiorini
Graham	William		Lugone	Judith	49 ° North
Grove	Kathryn	Crystal Mtn.	Lyons	Tuomas	Crystal Mtn.
Hammond	Marilyn		Mack	John	Ski Masters
Hartman	Holly	Stevens Pass	McAree	Joan	Lyon's Ski School
Henzi	Matthew	Stevens Pass	Mecklenburg	Ann	Crystal Mtn.
Hirss	Galen	Stevens Pass	Morris	Bill	Mt. Bachelor
Hirss	Ty	Stevens Pass	Morten	Douglas	Timberline
Hole	Kristy	Crystal Mtn.	Nelson	Greg	Stevens Pass
Horrell	Barbara	Crystal Mtn.	Nock	Laurie	Mogul Busters
Hutton	E George	Deer Valley	Nyquist	Robert	Crystal Mtn.
Ishmael	Larry	Crystal Mtn.	Nyrkkanen	Cathy	Stevens Pass
Jonkman	Maili	Crystal Mtn.	Olds	John	Skiforall
Kadar	Richard	Crystal Mtn.	Ostrander	Noel	Crystal Mtn.
Kafka	Kristen	Stevens Pass	Peele	Michael	Crystal Mtn.
			Potter	Sue	Mt. Bachelor
			Rehr	Jess	Stevens Pass
			Rossmann	Paul	Crystal Mtn.
			Sahm	Cary	Mt. Bachelor
			Sheehan	Thomas	Mt. Bachelor
			Smith	Raelene	Mt. Hood Meadows
			Spriggs	Andrea	Stevens Pass
			Stohlmeyer	Michele	Crystal Mtn.
			Stroich	Salmon	City of Eugene
			Swenson	Barb	SnowSports Northwest
			Tell	Jennifer	Stevens Pass
			Thompson	Bruce	Crystal Mtn.
			Trumble	Kate	Crystal Mtn.
			Vranizan	Lori	Mt. Hood Race Team
			Wagner	Katy	Timberline
			Watson	Tom	Alpentel



Membership Survey 2003

This fall your PSIA-NW Board plans to survey our customers and partners in the Snow Sport Industry. The purpose of these surveys will be to collect input from our instructor members, ski school directors and area operators. The data collected will be used in the spring when the Board will conduct a Strategic Planning session. A

strong Strategic Plan is vital to the continued growth and well being of our Association and your feedback is very important.

Please watch for more information in the Fall Newsletter and on the web site. When you get the chance, please take the time to fill out your survey. We need to hear from you and your voice will help provide future direction.

Thank you, your PSIA-NW BOD

Reverse Your Approach

by Lane McLaughlin
PSIA-NW Tech Team, DCL,
Examiner, TD Edmonds Ski School

So here I am in the early part of summer thinking about skiing -somehow that seems rather 'backwards'. Which reminded me of some simple ski lessons I learned last year while trying things backwards. Some lessons that apply to skiing backwards ultimately apply to skiing **period** (notice period backwards is **Do I Rep** - throw in a bad accent and I think you can stretch it into **Do I Rip!**).

I believe it actually started the previous winter where I was spending more time skiing backwards (a.k.a. switch) as a playful experiment and to keep up with the progression (if it's backwards, would that actually be a regression?) of the sport. I remember switch skiing along with **Nanua Nats** and he threw down the gauntlet by saying, "let's carve switch." My Tech Team coaches usually tell me "try carving for a switch" - so this was a little different. I thought **Nats** was craaaazy, I mean after all, while skiing backwards you have to concede that you're not going to carve, eh?

Lesson #1: You're the same athlete going backward as going forward. Therefore, if you can align your body, time your movements appropriately, and work with your gear, you can get the same results regardless of 'your point of view'. Sure enough, by taking on **Nats'** challenge, I had to drop the doubts about what was possible and 'switch' my thought process to cause and effect. I found that if I used my same lower legs to tip the same pair of boots I could balance on the same edges and therefore carve the same skis - heavy concept, I know.

Then, last summer along came another sage, slipping in sound advice through the back door. This time it was **Noyl Evad** - a critically acclaimed skier in any direction. He threw down an exercise where we skied in a diagonal traverse (slightly downhill, not straight across), starting backwards, and mid-way pivoting 180 degrees to maintain the same line going forward (got a visual?). When people first started, they would move their center of mass too much side to side and round-a-bout - like a bad hula hoop gyration - all to get the skis to spin around. Do you know what the secret turned out to be? **Noyl** had it for us...

Lesson #2: Keep the **Center of Mass** moving in the intended/desired path

Oh, that undisciplined fellow, **Ssam Retnec**, can cause us all problems when he wanders away from his goal. He needs lots of love and attention or he'll do something nasty to you just to gain your attention. Jeff Foxworthy might say, "You might be a **Retnec** when you go to spin around and your edges catch so badly that you head becomes one with the Palmer snowfield."

As much as we all like to concentrate on solid skiing fundamentals like, flex ankles to keep shins in contact with the boots, level the shoulders to the horizon, steer the legs under a stable upper body, these awesome movements are only achievable by maintaining a balanced stance over our feet. Where we move our **CM** in relationship to our base of support will determine how much freedom or tension we

have in our muscles to make adjustments at any given time. Dialing in the movements of the **CM** can make you **MC** Freeski - yo yo yo check it out y'all, know what I'm sayin'?

Enthused by new learning and sensations, of course I had to steal from my mentors and I too challenged skiers of all abilities to spin around and 'back' their way into learning. And in doing so, I noticed an interesting phenomenon occur. If you take a skier who leans back from fear of moving **downhill** (similar to the fear of moving to **Llhnwod**) and turn them around backwards, guess what happens? Cynics will guess they are now super scared, but remember that backwards a **cynic** is still a **cynic**. What actually happens is that their fear now has them leaning into the hill and maybe for the first time into the front of their boots, with their hips probably slightly in front of their feet, and their vision forward - the back seat just became the front seat. Their skiing becomes a 'reversal of fortune' when you pilot them around forward and coach them into maintaining their 'forward thinking' posture and the joy of touring in the front seat.

And for those of you that begin to love turning your back to the fall line, as have I, another level of challenge awaits. The back seat is still the back seat - we may have built a better back seat by using our front seat but it's still the back seat. Case and point - as I began to play in

"Reverse" continued on page 20

2003 Symposium Awards

A total of twelve awards were presented at the Saturday night banquet during the 2003 Spring Symposium at Schweitzer Mountain Resort.

Ron Kipp, Timberline Snowboard and Ski School, received the **Ken Syverson Instructor of the Year Award**. According to Stephen Henrikson, ski school manager, Ron tops his long list of all time instructors in his ability to work with all types of students, dependability and willingness to take any lesson at any time of day.

The **Jean Lyon Service to Youth Award** went to **Dave Reynolds**, who teaches at Mt. Bachelor for High Cascades Snowboard Camp. Dave is credited with organizing and coaching the Mt. Bachelor Skier Education Snowboard program which serves the youth of Central Oregon. He also coaches the local "Enter the Dragon Series" and has lead a group to the USASA National Series for the past three years.

Harald Riise teaches for Bob Hall Ski and Snowboard School and was honored with the **Larry Linnane Skiing Legends Award**. Harald first taught skiing in the U.S. in 1956 when he went to work for the Art Audett Ski School. After eight years, Harald returned to Geilo, Norway, as a certified four star instructor teaching jumping, Nordic and two styles of alpine skiing. In 1965, Harald and his fellow Norwegian, Tor Storkerson, formed the Olympic Ski School. They sold the school in 1985, and several years later Bob Hall invited Harald to come out of retirement. Harald's teaching style, which features humor and endless patience, has inspired both adults and kids to love the sport of skiing.



Two instructors received the newly authorized **Rookie of the Year Award**. **Jeffery Allen** teaches snowboarding for Mohan Skiing and Snowboarding at Summit Central. He gave more lessons than any other instructor, attended double the number of required clinics, and was the first instructor ever to take and pass all nine of Mohan's written tests. Director Rob Stimmel describes Jeff as "the best first year instructor that he has ever seen". **Jeff Goosman**, who teaches skiing for Olympic Ski School, co-directed the junior racing program, convinced a former U.S. Ski Team member to become a volunteer coach, and has an extensive background in racing. His teaching style is described as "up-beat" and he encourages students to challenge themselves, respect the Responsibility Code and to love the mountain experience.

Barb Darrow and others conspired to surprise **Art Hathaway**, 49^o North Ski and Snowboard School, with the **Art Audet Outstanding Service Award** for chairing the Recognition and Awards Committee since its inception seven years ago and for being an all around good sport. (More on Art's outstanding service will appear in future newsletters.)

The Board of Directors recently approved an Instructor **Emeritus Award** to recognize those individual with 40

or more years of service with PSIA-NW. A search of the files found 67 qualifying members, the largest number by far of any division within PSIA. So we have much to be proud of and many people to honor. Those who attended Symposium were presented with certificates: **Gordon Arwine, Jack Burns, Jerry Coffey, Robert Hall, Lawrence Linnane, Rick Stark, and Al Voltz**. They will be joined by many more at the 2004 Symposium at Sun Valley, Idaho.

PSIA-NW has the best Recognition and Awards Program in the country. No contest! Let's stay on top by starting today to gather the background information that you will need to nominate a deserving person for an award to be presented before a cheering audience of 450 people at Sun Valley.



photos by Wayne Nagai-location Schweitzer Symposium



Symposium *Sun Valley* 2004

Confirmed reservations require an advance deposit equal to one night's room rental, plus tax. **In order to expedite your reservation, simply call our Reservations Office at 1-800-786-8259.** Or, if you wish, please complete this form and return it to our Reservations Office, P.O. Box 10, Sun Valley, Idaho, 83353. A confirmation of room reservations will be forwarded upon receipt of deposit. **Please make reservations early for best selection!** If accommodations requested are not available, you will be notified so that you can make an alternate selection.

SUN VALLEY LODGE: (single or double occupancy)

Standard (queen-sized bed)	\$79.00
Medium (king-sized bed)	\$84.00
Medium (2 double sized beds)	\$84.00
Deluxe (king-sized bed)	\$89.00
Deluxe (two queen beds)	\$89.00
Lodge Balcony	\$149.00
Family Suite	\$179.00
Parlor Suites	\$269.00

SUN VALLEY INN: (single or double occupancy)

Standard (queen-sized bed)	\$79.00
Medium (queen-sized bed)	\$84.00
Deluxe (king-sized bed)	\$89.00
Deluxe (2 double or 2 queen-sized beds)	\$89.00
Inn Parlor (1 king-sized bed)	\$269.00
Three Bedroom Inn Apartment	\$269.00

DELUXE LODGE APARTMENTS & WILDFLOWER CONDOS:

Lodge Apartment Hotel Room	\$79.00
Lodge Apartment Suite (Up to 2 people)	\$169.00
Two-bedrooms (up to 4 people)	\$219.00
Three-bedrooms (up to 6 people)	\$269.00

STANDARD SUN VALLEY CONDOMINIUMS: Atelier, Cottonwood Meadows, Snowcreek, Villagers I & Villagers II

Studio (up to 2 people)	\$99.00
One Bedroom (up to 2 people)	\$109.00
Atelier 2-bedroom (up to 4 people)	\$149.00
Two Bedroom (up to 4 people)	\$149.00
Three Bedroom (up to 6 people)	\$179.00
Four Bedroom (up to 8 people)	\$199.00

Extra Person.....\$15.00

(These rates do not include tax, which is currently 10% and subject to change)

YOUR NAME: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

TELEPHONE: (daytime) _____ (evening) _____

Accommodations requested: _____ Rate: _____ # in party: _____

I will need complimentary Sun Valley Airport transfer (Hailey to Sun Valley Resort). . **YES:** _____ **NO:** _____

Airline/Airport: _____ Arrival Date/Time: _____ Departure Date/Time: _____

Please place the \$ _____ deposit on my _____ Card # _____

Exp. Date: _____ Name as it reads on card: _____

(Your card will be charged the first night's room & tax deposit. We accept MC, VISA, AMEX, & Discover)

**For questions, call Reservations at 800-786-8259.
you may fax your request for Reservations at 208-622-2030.**

Reservation Deadline:
This room block will be held until February 20, 2004; 45 days prior to arrival. After that date, reservations will be accepted on a space available basis.

Cancellation: Cancellations made more than 30 days prior to arrival will receive a deposit refund less a \$25 processing fee. Cancellations made within 30 days will forfeit the entire deposit.

Check in Policy: Check-in is after 4:00 pm. Check-out is 11:00 am.

Fall Seminar 2003

We are already preparing the menu of events for the new season and the first one coming our way will be the Fall Seminars. Sign up now!

The 1st session will be held at **Mt. Hood Community College in Gresham, Oregon, Saturday, October 18th. On Sunday October 19th we will be meeting at Shoreline Community College in Seattle. The 3rd session will be held at Gonzaga University in Spokane on Saturday, November 1st.** Be sure to mark these dates on your calendar and you'll be rewarded with some lively topics and a great kick-off to your season.

This is an indoor event that begins at 8:00 a.m. and ends at 3:30 p.m. All three venues will offer both the all day program with 2 elective topics, as well as a presentation from our guest speaker.

This year we will be offering topics for all disciplines in Movement Analysis, Teaching Skills and Children's training.

Our guest speaker this year will be with PSIA National. We are currently in contact with a variety of potential presenters. Keep your eye on the website and the newsletter for more updates in the fall.

Participants will receive a 1-year education credit for attending this full day seminar.

Lunch will not be served at any of the venues, so please plan to brown bag your lunch or get a quick bite at nearby eateries.

Be sure to submit your application before the October 4th (Seattle & Portland) and October 18th (Spokane) deadlines.

We encourage you to take advantage of the Snowboard and Nordic presentations. These are open to all disciplines. Be sure to identify on your application form whether you are Alpine, Nordic or Snowboard specific. Watch the upcoming calendar for new Adaptive events.

Movement Analysis I Alpine (pm only)

This workshop will teach you how to recognize movement patterns and the cause/effect relationship to performance in skiing.

Movement Analysis II Alpine (am only)

With a focus on upper level skiing, this workshop will improve your observation skills in off-piste and bumps.

Movement Analysis - Nordic Track (am only)

Covering both Skate and Classic techniques, this session is designed to show both how to watch and analyze the movements as well as how to compare them to similar movements in alpine and XCD. Open to all disciplines.

Movement Analysis - Nordic XCD Downhill, aka Telemark (pm only) Movement Analysis for Telemark movement patterns and how they relate to alpine and track-based Nordic movements. Open to all disciplines.

Snowboard Equipment Clinic- Bring your gear! (am only)

Clinic will address snowboard design concepts and why these aspects are important to us as instructors. We will take an in depth look at Stance/Reference Alignments and how important they are as a solid starting point for all riding. Make sure to bring your board, boots, and bindings so we can customize your gear to best fit you and your riding goals. This clinic will help you get the necessary understanding of equipment and how it is designed to work so you can make it perform easier for you and your students.

Grow the Sport-(pm only) Our industry is focusing on how to build lifelong participants, are you? Discover how to create lessons that make learning to ride fun and easy for your students and you. Learning to ride does NOT have to be about suffering thru those first couple of days. Find out how (and why) snowboard progressions have changed so quickly over the past couple years. We will also check out how to address some of the common challenges of teaching so your students will learn quicker and you both will enjoy the experience much more. (This is NOT just for the beginning instructor.)

Freestyle Coaching-(am/pm) Chris Hargraves works year round at Mt. Hood teaching and coaching all aspects of riding. Find out how parks and freestyle terrain have progressed and the impact it has had on coaching. Learn about common features and how to coach for freestyle success. Chris has many years of coaching experience and brings in knowledge from events such as the Cutters Camp, a week of the worlds best groomers using the latest equipment.

Equipment Tuning and Maintenance (am/pm)

Learn what it takes to get the most out of your equipment. Whether you chose to tune your own or take it to a shop, learn what it takes to do it and what to look for in a great tune.

Boot Design and Fitting (am/pm) Gain a greater understanding of boot design and which product may provide you with the best fit for your feet. Learn the tips from the

top fitters for setting up your boots and feet for maximum performance this winter. Learn ways to recognize and assist your guests in fit and stance needs.

Biomechanics Workshop (am/pm) This workshop is designed to give you insights into how the physical mechanics of movement are related to the efficient movements in skiing and snowboarding. This class is an introduction to biomechanics in snowsport.

Children's Seminar (am/pm) Preview the Advanced Children's Endorsement program with the indoor subject matter as the focal point. This is a great presentation on child development and the CAP Model. Also included is the Play-Drill-Adventure sequence of the Children's Teaching Model

Teaching 101-201 (am only) Tailored to pre-Level I and II instructors of all disciplines. Focused toward improving your teaching and presentation skills.

Teaching 201-301 (pm only) This session is offered to pre-Level II and III instructors of all disciplines. How to take your teaching into the coaching mode and add variety for those guests on their way to the higher levels.

Lesson Planning (am/pm) Develop your confidence when working with your guests through the learning process at all levels. Identify tools that will help you in the communication of teaching new skills to skiers and riders.

Seniors Workshop (am/pm) This group will focus on educational material for teaching and coaching the baby boomers and their Mama's and Papa's in the new millennium.

Ski School Management (pm only) Seattle only. Topic to be determined

TD-DCL Fall Congress(am)TBA (pm) TBA

**Topics offered are dependent on sign-ups and may be cancelled or modified. We will do everything to make sure the sessions go. Please be sure to keep an eye on the next newsletter for further updates.

FALL SEMINAR APPLICATION

Submission deadline: October 4th (Seattle & Portland) and October 18th (Spokane)

Name _____ PSIA-NW # _____
last first

Address _____
street/box city state zip

Daytime Phone # _____ SKI SCHOOL _____

E-Mail Address _____

AM CLINIC TOPIC _____

PM CLINIC TOPIC _____

Alternate Topic AM _____ PM _____

- Alpine \$50 Oct 18th – Gresham
- Nordic \$50 Oct 19th – Seattle
- Snowboard \$50 Nov 1st – Spokane

application available to download online at www.psia-nw.org

Visa/MC Card # _____ Expiration Date _____

Signature _____

Please fill out and mail with check payable to PSIA-NW, 11206 Des Moines Memorial Drive, Suite 106, Seattle, WA 98168. Fax Visa/MC to PSIA-NW (206) 241-2885. Deadline for each seminar registration is 14 days prior. There is a \$10 late fee for registrations received after that date. No cancellations unless injured and unable to participate in an indoor session.

Symposium Auction a Success!

by Mary Germeau

Stevens Pass Regional Representative

An annual event held at Symposium each year is the PSIA/AASI-NW raffle/auction to benefit the Educational Foundation's Scholarship Fund. This year, I was the lucky board member given the opportunity to organize and conduct this fundraiser. Fortunately, many members were very generous with their contributions and attendees at Symposium opened their wallets to buy raffle tickets and bid on great auction items. As a result of all this generosity, the Scholarship fund earned \$2,400. The Scholarship fund benefits members who might need some financial help to attend a PSIA/AASI-NW or PSIA educational event.

Many outstanding items were contributed by our members for the raffle/auction. Items included Amtrak tickets to Whitefish Montana, roundtrip tickets on Alaska Airlines, Windows XP programs, a pair of Solomon Verse 10 Pilots, various winter sports clothing items and Stan Aunan offered up a group Park and Pipe clinic. All the items donated were greatly appreciated and a full list of items and contributors is available on the website.

The PSIA/AASI-NW members who attended Symposium were given the opportunity to purchase raffle tickets at the Check-In table. Many cheerfully bought as many as 10 or 20 tickets to increase their chances of taking home a great prize. The top six items were auctioned after dinner by that outstanding master of ceremonies, Nick McDonald. Although he claims that this was his first official stint as an auctioneer,

he sounded like a pro. Some spirited bidding was witnessed between Nelson Wingard and Larry Murdoch for the Window Office Pro XP. It appeared to many of us that Nelson was doing his best to make Larry raise his bid as high as possible, could that have been the case? How could the audience resist new bids in increments of \$31.00 or \$53.00 originality obviously encourages higher bids. The raffled items were passed out, and sometimes modeled, to the lucky winners in the audience by the Tech Team and DCL members.

Special thanks must be given to Kirsten Huotte of 49^o North who enthusiastically and ably assisted me to pull raffle names and distribute the prizes. I also want to thank Calvin Yamamoto for helping me sell those last few tickets on Saturday night before the banquet. Who can resist Calvin asking them to buy a raffle ticket?



photos by Wayne Nagai:Schweitzer Symposium



Several members told me that they had items that they would be glad to contribute to next year's raffle/auction at Sun Valley. I am hoping that many of you who read this article feel the same way and would be willing to give an item for our next raffle/auction. Please send me a note at my e-mail address: me_germ@hotmail.com. I will save it and contact you next year. The entire Board of Directors thanks all of you who contributed items, purchased tickets or bid and won an auction item.

The money will be used well and wisely.

For information about applying for a PSIA/AASI-NW event scholarship, contact Barb Darrow at the office.



Three new DCL's and another National Team Member in the Northwest!

by Chad Frost

Congratulations to the new members of our AASI-NW Divisional Clinic Leader Staff; Chris Elsmore from Mt. Hood Meadows, Steve Muise from Mt. Bachelor, and Dustin Semb from Stevens Pass! With eight candidates, this was our largest tryout so far. It was amazing to ride with that many people with such a high level of performance and commitment. Everyone did an outstanding job of maintaining high energy and positive attitudes even with high winds and very stormy conditions. Selections were based on the following criteria: candidates' application packets, individual interviews, ability to lead/clinic the group, knowledge of the sport, and of course their snowboarding versatility and abilities. Remind your school to use their Ed Bucks and ride with one of our new DCL's this season. You will learn a lot and have a great time with any one of these super talented clinicians. Congratulations Chris, Steve and Dustin!

"President's Report" continued from back page

up our membership and our geographic area. This symposium plan will be published to make it easier for members to do their own planning well in advance.

Office Location. The building in which the PSIA-NW office is located is for sale. We have been considering purchasing our own location for some time, with an eye toward reducing overhead and generating revenue. In fact, we have a good start on an acquisition fund. This may be the time and the building, or it may not. A small group of board members with real estate experience is investigating our options and will bring their recommendations to the board.

We were also very fortunate to have Rob Baker, a National Team Member from Snowmass at Aspen, come to the great Northwest to assist with DCL selections. After the tryouts were over Rob stayed to work with Training Directors and our Divisional Staff. Everyone was very impressed with Rob's incredibly powerful style and smooth riding even in the steeps. I heard many people talking about some of the tips they got for teaching and how well it worked on their own riding. Rob spent many years at Alyeska Resort in Alaska and it shows! Baker said before he left for Aspen/Snowmass that this was one of the best trips he has ever had and the terrain was the best he's had since leaving AK. Of course when the Northwest gets 5 feet in 5 days, it doesn't hurt. Thanks to Stevens Pass for hosting Rob Baker and our AASI-NW groups.

It would be an understatement to say that the board was busy. More importantly, the board's work is continuing over the summer with additional action planned at our fall meeting.

My View. Your organization is in good shape, but the size of our membership has been stagnant recently. It appears that only forty-two percent (42%) of instructors in the division are members of PSIA-NW. (Obviously, that means that more than one-half of instructors in the division are not members.) I believe that the division is already offering quality educational events and products. These benefit our members, as well as the schools and ski areas in the division, and ultimately benefit our students. We are, however, striving to do better. We are managing our expenses well and planning for the future. Increasing



photos by Wayne Nagai:Schweitzer Symposium



our membership base would do the most to enable us to improve these educational events and products. I am convinced we will grow as our members, other instructors, and our ski industry partners come to better appreciate the quality of these educational services. In a way, it is the proverbial "chicken or the egg" thing.

As your president, I promise to do whatever I can to support the continued improvement in the quality of the educational events and products we can offer, both divisionally and in partnership with PSIA National. I also believe that your board is as united in this effort as I have ever seen. You can help by encouraging others to join the organization and participate in the educational opportunities we offer. Have a great summer and I hope to see some of you at race camp.

Reverse Your Approach

continued from page 13

the terrain park more, I fell in love with landing my jumps switch (and if we could only get some of those kids to try landing their jumps for a switch – but that's another topic). However, I noticed that quite often I would land on my tips first, break at the waist, and there were the occasional knuckle drags on the tips of the skis. **Not cool and looc not** is what I say to that. Take that off angle approach around a full 360 degrees and get the tail slapping, back sliding look of a bad **rotator**.

I had to dig deep into my lessons - #1 I'm the same athlete – I should still take off and land centered, #2 move CM toward landing zone – therefore hips should land over feet; I should be able to land erect and perpendicular to the slope. The refresher course helped, and then I was ready for the new lesson...

Lesson #3: Learn to feel your way through your tasks

Even though you may see the freestyle movement as 'visionary', it's learning to feel your way through your moves that will make you a great skier. Without seeing my slope how do I become perpendicular to it? Without seeing my destination, how do I steer toward it? I feel it, I trust it, and my eyes don't confuse me about it. My moves are not with prejudice from past experience, I don't over-anticipate, each move is in the here and now, with a purpose, and connected to sensations. I'm willing to try familiar moves in unfamiliar scenarios to expand those sensations.

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And so I've come full circle to the fact that it's summer and you hear me **talk the talk**, and you want to **walk the walk**. Well get out there on your dry-land training and apply these fundamentals. I've been able to get some of the same sensations, coordination, and spatial awareness with some of the following dry-land exercises:

- Backwards lunges; you really have to initiate and direct your CM backward to get out of the lunge yet control it while settling down into the lunge

- Trampoline training; develop trust in falling backwards onto the tramp

- Backwards hopping over a series of orange cones – try to develop a sense of space and distance to land between each cone rather than booting them all over the place

- Backwards jumping jacks, and/or side to side hops to get from Point A to Point B

- Avoid using Mountain Biking or Softball base running for this cross-training – unless Nats can show us how to do those in reverse too.

So, use the rest of your summer to switch your perspective, go in through the out door, or dredge up your own list of palindromes. In the end (or is that the beginning?) you'll find it's all the same, but different.

Wally Scroggie

in remembrance

Wally was born in Spokane and grew up on a farm near Fishtrap Lake and attended school in nearby Amber. He graduated from Eastern Washington State College in Cheney in 1959 with a degree in science and education and shortly thereafter, moved to Peteros.

As you may recall, Wally received the Outstanding Service Award at the 2002 Spring Symposium in Wenatchee. He was recognized for over 30 years of service as a Ski Instructor at Loup Loup Ski Bowl as well as Director of the Peteros Ski Program. It was largely due to Wally's efforts that Peteros School had a thriving program that, through the years, introduced well over a thousand youngsters to skiing.

Wally not only coordinated lessons and transportation to Loup Loup Ski Bowl, but he also found skis and boots for youngsters that couldn't afford them. Those of us who were at the symposium banquet will remember Wally setting up a display of skis dating from the early 1960's which revived old memories and also stimulated discussions about the remarkable evolution of ski equipment.

Wally was one of my instructors when I returned to skiing in 1970. He also taught my wife, Teresa, and our four children in the early 1970's. Wally is one of those persons that is at the heart and soul of our organization and who brings joy and lasting memories to the many people that he so gently touched. He will be greatly missed.

Art Hathaway

This notice appeared in the Obituaries of the Thursday, March 20, 2003, edition of the Cheney Free Press, of the death of Wallace Wayne (Wally) Scroggie on March 1st, at the age of 65.

Idaho as a ski instructor and ski patrolman. He continued to instruct at Mount Spokane, Mount Pilchuk, and Mount Baker, WA as well as Whitefish MT's Big Mountain. He was also in sales for a number of years with Anderson and Thompson Ski Company based in Seattle. He was a lifetime member of the Professional Ski Instructors Association.

Eventually, Dick became involved with Flathead Industries. He was one of the early managers of the recycling center and developed many friendships with clients while working there.

Dick and Audrey raised two children, Dan, a local veterinarian, and Karen, a schoolteacher in Colorado.

Dick loved to visit Sun Valley and he rarely could be persuaded to vacation elsewhere. His sense of humor and uncanny ability to remember people, places and events endeared him to many. He was a humble man who opened his heart to animals and nature. Although his health failed him the last years of his life, his strength and determination were inspiring to those who knew him. He was a good man who will be deeply missed.

The family suggests memorials be sent to the Intermountain Children's Home, 500 South Lamborn, Helena, MT 59601. They may also be made to the Humane Society of Northwest Montana, 42 Woodland Park Dr., Kalispell, MT 59901 or to an organization of their choice.

Richard Savage

Age 68

Richard H. Savage passed away peacefully surrounded by the beauty of Glacier National Park. His wife and childhood sweetheart, Audrey, was by his side.

Dick was born in Great Falls, MT on December 22, 1934. He was the youngest of five boys born to Frank and Stella Savage. His early years were spent in Niehart, Mt where his parents owned a restaurant and boarding house. Later, the family moved to Belton and then to Somers. Dick attended Flathead high School and graduated in 1953. He also studied at the University of Washington.

Dick met his future wife, Audrey Treweek, in civics class at the age of fourteen. Nine years later, they were married and spent forty-four years devoted to each other in sickness and in health.

Skiing was a focal point in Dick's life. Inspired by his brother, George, he began skiing at King's Hill in Niehart. Later, he was a ski racer for Flathead High School at Big Mountain. Upon graduation, he pursued a career in the ski industry. His career began in Sun Valley,

Lyon



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D.R.E.A.M. Trip

continued from page 5

Sunday came and we wrapped up and said our goodbyes. Tim and I had a chance to talk about how he and I felt the clinics went. He informed me that we must have done something right because not only did his instructors stay all day and clinic in the rain on Saturday but they came back for more soggy clinics on Sunday. It seemed like Tim and I had hit on the right combination of "new and review" content for the gang.

During those two glorious days of clinics in the rain and fog I was reminded of or learned several of things:

- Efficient Movement Patterns still rock!
- Snow Sport instructors are the same diverse group all over the country.
- Adaptive and non adaptive instructors can learn from each other.
- Big Mountain is as long a drive as Sun Valley. And even longer on the way back if you take the scenic route through Thompson Falls!
- Whether you are teaching a clinic at Symposium or sharing a tip with another instructor, some where out there at some future date, someone's enjoyment of sliding on snow will be enhanced by something you shared with another instructor.

If you are interested in taking an adaptive clinic this next season send me a note at johnstevenson@skiforall.org

classified

Coaches Wanted

We are looking for PSIA certified, or USSCA certified J5/J6 coaches for our Saturday introductory race program at Crystal Mtn. Please call CMAC Director Alan Lauba 425-373-9254, and send resume to cmacski@aol.com



Ski School Director Position

49° North Mountain Resort is looking for a new leader for its ski and snowboard school. We are a family oriented resort with a strong tradition of youth instruction programs. Applicants should be at least PSIA or AASI level II certified. Strong organizational and communication skills are required. A background in multi-week group program design and implementation is highly desirable. The school director supervises the training director, the children's program director, and the office staff. Depending on experience and interests may supervise the Head Race Coach. Salary and benefits are negotiable and dependent on experience and qualifications.

Contact: Eric Bakken
49° North Mountain Resort
PO Box 166
Chewelah, WA 99109
ebakken@ski49n.com
(509) 935-6649 x 603



PSIA-NW Event Application

PSIA-NW / PNSIA-EF / AASI
11206 Des Moines Memorial Dr., Suite 106
Seattle, WA 98168



Phone: (206) 244-8541 Fax: (206) 241-2885 E-mail: office@psia-nw.org

Please fill out all applicable lines for your event

PSIA-NW Membership # _____ Cert Level _____

Ski/Snowboard School: _____

Name: _____
last first

Address: _____
street/box city state zip

Check here if address has changed

Daytime Phone: (____) _____ Home Phone: (____) _____

Email Address: _____

Discipline: Alpine Snowboard Nordic Adaptive

FOR OFFICE USE

EDUCATION EVENTS

Fill out this box for: Fall Seminar, Day Clinics, Night Clinics, Women's College, Professional Development Series, Exam Checkpoints-Mock Exam, Level II-III Written Exams, Advanced Children's Endorsement, GS Camp, Divisional Academy, Exam Orientation Clinics, Senior Tour, Freestyle Clinic, Ski School Clinic Leader Training, PDS Camp, and Summer Race Camps.

Event Name: _____

Event Date: _____

Location: _____

Unless otherwise stated, all events check in at the Day Lodge. Day Clinics begin at 9:00 am and Night Clinics at 7:00 pm.

All written exams will begin at 3:30 pm except the PDS Series, which is scheduled for 7:00 pm.

CERTIFICATION EXAMS

Exam Level: Level I Level II Level III

Exam Date: _____

(Applications are due 14 days prior to events)

- Skiing or Riding Module - Saturday
- Teaching/Technical Module - Saturday
- Skiing or Riding Module - Sunday
- Teaching/ Technical Module - Sunday

The day of the module you are assigned may be determined by exam sign-ups.

Exam Location: _____

Written Exam Passed? yes

Date of Exam _____

Proctor/Ski School where taken _____

Training Director's Signature (required for exams)

LIABILITY RELEASE FORM (you must sign this release before attending any PSIA-NW event):

Recognizing that skiing/boarding can be a hazardous sport, I hereby release PSIA-NW, the host area and agents and employees of each from liability for any and all injuries of whatever nature arising during or in connection with the conduction of the event for which this application is made.

Signature _____ Date _____

TO AVOID A LATE FEE, registration is required 14 days prior to an event. If space is available, you will be assessed a \$10 late fee for a day or night event and a \$20 late fee for a two-day event. If you are injured and are unable to attend your event, we will deduct \$10 for a one-day event and \$20 for a two or more day event from your refund. REFUNDS REQUIRE A NOTE FROM YOUR MEDICAL PROVIDER.

Signature _____ Date _____

Fee Paid: \$ _____ Cash/Check Visa/MC

fee must accompany application

Visa/MC # _____

Expiration ____/____/____ Signature _____

President's Report

by Ed Younglove, PSIA-NW President

The Board of Directors met in Hood River in May. PSIA's National President, John Armstrong, joined us. John impressed us with his preparation, his active participation and his insights. PSIA National is our partner and a good relationship between our organizations is beneficial to both.

This was definitely a working board meeting. Groups of board members were tasked with addressing several issues and reporting back to the full board for possible board action. We looked at governance issues, including reducing the size of our board. We also considered whether we should employ someone to assist in providing educational, training, and certification events and products for our members. Another group considered how we should further upgrade our office computer data management and accounting programs. Finally, a group was assigned to finalize plans for next year's symposium and to develop a plan for future symposiums.

Governance. We know we have an unusually large board. (We are almost twice as big as the next biggest division board and more than four times the size of the smallest.) We know why we are large, and that the concerns for proportional representation, which led to our size, may no longer be valid. We are comfortable

with who we are, however. Contrary to what many members (including many board members and myself) believed, the cost of our size is negligible, particularly if each member is contributing to our productivity. We can make our size an advantage. If it becomes a hindrance, we are prepared to once again look at changing.

We are going to survey the membership, schools and area operators in our division. A knowledgeable group (made up of a member from each of the survey target populations) has been assigned the task of developing a different survey for each of these distinct groups. The results will drive our strategic planning at the board meeting next spring. This survey will be your opportunity to assist us in shaping the organization's future.

Computer Upgrade. The board voted to purchase software, etc., to allow us to interface with National. Importantly, we also appropriated funds to train our office staff on the new systems. Several members of our large board had considerable computer expertise and were already familiar with the new accounting software program. We should realize considerable savings by virtue of this partnering with PSIA National. We are committed to continually reducing operating overhead and improving office efficiencies where

possible so that our revenue may be better used for member educational services.

New Employee. Our organization intends to hire a new employee as Program Manager for our Education, Technical (training) and Certification programs. Our goal is to offer the best educational events and products to our members. Hiring this new employee is a daunting task. We are much smaller than the two divisions that currently have this model. Several teams of board members have been given the responsibility for specific portions of the plan. Contingent on these various elements coming together over the summer, we hope to be ready to hire someone before next season begins. This is an exciting step in our effort to produce the best quality educational events and products for our membership.

Symposium. Next year's symposium will be in Sun Valley. Efforts are being made to ensure that our Snowboard and Nordic members will also be able to fully enjoy this event (e.g., the area is constructing a Super Pipe on the Warm Springs side; Galena Pass should be open; alternative lodging is being explored). Plans are to hold this symposium in conjunction with several other divisions. We revised our future symposium rotation to better address the various disciplines that make continued on page 19

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