

Inspiring lifelong passion for the mountain experience



Fall Seminar 2007 It's Fall Seminar Time Again!

Saturday, the 13th of October -Gonzaga University, Spokane Saturday, the 20th of October -Mt. Hood CC, Gresham Sunday, the 21st of October -Shoreline CC, Seattle

Following last year, your divisional staff and specialty clinicians have worked to give you some new topics along with the traditional favorites. Please look over the topic descriptions, locations and times available when signing up. We trust you'll have a hard time choosing only two topics.

Our guest speaker is home grown, originally hailing from Wenatchee, currently working

in Alaska and Seattle, his current home. Nick McDonald, our Technical Team Head Coach, will be presenting the Tech Team's Feedback Model. Your PSIA-NW Technical Team has been developing a system for feedback that is designed for all levels of instructor and can be used indoors with video analysis and on snow. This will be sure to become an essential part of your teaching process and for those of you who don't know Nick, it is sure to be a fun and informative session.

We will continue to offer Fall Seminar to non PSIA/AASI members. Please feel free to invite a non-member from your school to join you and see why Fall Seminar is such a great pre-season event. Non-members will need to register and pay the event fee to participate. Additional applications and topic descriptions are available online to download at www.psia-nw.org or by contacting the Northwest office at 206.244.8541.

Registration and refreshments for this indoor event begin at 8am, classes begin promptly at 8:30am. Please note we will not hold a general assembly before the am session – go directly to your class once you have checked in and received your packet of information at the registration area. Lunch is not served at this event. Members will receive a one-year education credit for attending this full day event.

Whether you are a Fall Seminar regular or new participant, it's our goal to help you kick off the start of your season with the latest and greatest and get your mind ready to keep up with your legs. See you there!!!

Submission Deadline: September 2	9 (Spokane)	and October 6	(Gresham & S	eattle) u
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Name		P	SIA-NW #	
Last	First			
Address				
Street/box		City	State	Zip
Daytime Phone #	Sno	owsports Scho	ol	
Email				
AM Clinic Topic		Alternate Top	ic	
PM Clinic Topic		Alternate Top	ic	
OAlpine	OCt 13th Gonzaga Univ-Spokane	Are yo	ou a TD? Please o	do not use this
OSnowboard	Oct 20th Mt Hood CC-Gresham	form-	use your TD appl	ication.
ONordic	Oct 21st Shoreline CC-Seattle			
OAdaptive				

LIABILITY RELEASE FORM (you must sign this release before attending any PSIA-NW event): Recognizing that skiing/boarding can be a hazardous sport, I hereby RELEASE AND FOREVER DISCHARGE PSIA-NW, PNSIA-EF, the host area and agents and employees of each from liability for any and all injuries of whatever nature arising during or in connection with the conduction of the event for which this application is made. Applicant hereby relinquishes and assigns to PSIA-NW and PNSIA-EF all rights to the use of Applicant's name and likeness or pictorial representation in photographs, motion pictures or other representations concerning Applicant's participation in said Event.

Signature ____

Date _____

PAYMENT-Fee for Fall Seminar \$55

____ Exp Date____Signature___

Visa/MC #_____ Exp Date____ Signature_____ Please fill out and mail with checks payable to: PSIA-NW, 1206 Des Moines Memorial Dr, Suite 106, Seattle, WA 98168. Fax Visa/MC to PSIA-NW (206)241-2885. Deadline for each seminar is 14 days prior. There is a \$10 late fee for registrations received after that date. No cancellations unless injured and unable to participate in an indoor session.



Fall Seminar Topics

What is Adaptive?

An adaptive overview. Explore adaptive techniques and methodology. Time for hands on practice and O and A.

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Presenter:	Kathleen Priest, John Stevenson
AM/PM:	AM Only
Location:	Gresham and Seattle Only

An Introduction to Using Video Technology for Movement Analysis and Snow Sports Instruction

This will be an introductory session focused on techniques and tactics in using video technology for effective movement analysis and snow sports instruction. Topics covered will include on-hill strategies, equipment usage and indoor review strategies.

Presenter:	Rick Lyons
AM/PM:	AM Only
Location:	All Locations

Advanced Use of Video Technology for Movement Analysis and Snow Sports Instruction

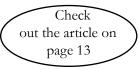
This session will be an advanced session focused on techniques and tactics for using video technology for effective movement analysis and snow sports instruction. Topics covered will include on-hill strategies, equipment usage, media options and indoor review strategies.

Presenter:Rick LyonsAM/PM:PM OnlyLocation:All Locations

Constructivism and the Snow Sports Educator

<u>Pre-Requisite</u>: Instructors with at least four (4) seasons of teaching experience, or Level II or III certification. Do you teach intermediate and/or advanced students? Have you ever asked the question: "Should I be teaching experienced students differently than new learners?" Constructivism is an educational theory about how people learn and focuses primarily on the needs of experienced learners. Constructivism believes in gradually releasing the responsibility of information, thus ultimately passing the ownership of information to our students. In this class we will cover what Constructivism is; how and when we can apply this important educational theory when out teaching

students on the hill.Presenter:Linda CowanAM/PM:AM/PMLocation:All Locations



Legal Issues Facing the Snow Sports Educator

This session will go over legal updates for ski/snowboard schools with focus on lift incidents, training materials, and

student/parent information. Great for any director or staff trainers.

Presenter:Ruth NielsenAM/PM:AM OnlyLocation:Seattle Only

Do These Boots Come in Black?

The right fit works (and looks) best. Structural considerations for 'women specific' gear; focus on the female structure and how the ski and boot companies address their needs. What you would want to know before deciding or helping your clientele decide about choosing the best fitting gear.

Presenter:	Heather Roberts
AM/PM:	AM/PM
Location:	All Locations

Connection: Ski Design, Tuning and Modern Movements

In today's evolving ski industry, instructors are responsible to stay educated in ski design and ski tuning. This has always been important, but because of a greater diversity of product available and more confusion among the public this subject is even more critical to good teaching. Some instructors may know something about tuning or ski design, but there often is a disconnect between this knowledge and what is being taught on the slopes. This session is designed to draw connections between how a ski is meant to work on the snow, how the tune can affect this and then how to then tie these concepts into a more effective lesson on the hill.

Presenter:	Jim Stevens
AM/PM:	AM Only
Location:	All Locations

Hands On: Life After a Stone Grind

The start of any "tune cycle" is the process of Stone Grinding. When there's a desire to learn how to tune your skis, the process starts at Stone Grinding. Simply put, this can be broken down into 2 phases:

(1). Full tune – setting base bevels, side bevels, edges, polish and finish, and wax.

(2). Maintenance – keeping the edge clean and smooth, sharpening side edge, and wax.

This is a hands on explanation of how to tune, covering both phases.

Presenter:	Jim Stevens
AM/PM:	PM Only
Location:	All Locations

Boot Design and Fit: What's the Effect?

Gain a greater understanding of boot design and which product may provide you with the best fit for your feet. Learn the tips from one of the top fitters for setting up your boots and feet for maximum performance this winter. Learn ways to recognize and assist your guests in fit and stance needs.

Presenter:Jim MatesAM/PM:AM/PMLocation:All Locations

Core Strength for Better Performance

Start preparing for next ski season now! A strong core is key to good skiing. Learn techniques to develop your personal core strength. Focus on movements specific to good skiing and riding, while exploring the anatomy and biomechanics of the snow sport athlete. This class will involve exercise, please dress appropriately.

Presenter:	Betsy Baker
Location:	AM/PM Gresham and Seattle
Location:	AM Only Spokane

APPLIED Core Strength for Better Performance

<u>Pre-Requisite</u>: Completion of course Core Strength for Better Performance

This course is part 2 of "Core Strength For Better Performance". We will briefly review the components of part 1 (specific core strength) and then spend significant time performing exercises, specific to skiing and snowboarding, to improve muscular strength, agility, and balance. The class is for skiers and rides of all abilities whether you have injuries or not. In addition to applying core strength to specific conditioning exercises we will apply the Level 2 and Level 3 PSIA National Standards to each exercise. This will help you determine the correct exercises to specifically improve your own skiing or riding.

Presenter:	Robert Graham
Location:	AM/PM Gresham and Seattle
Location:	PM Only Spokane

Skate to Ski 101

For the adventurous enthusiast who has never been on skates to the person who has skated a little. The object is to focus on the similarity of movement patterns between in-line skating and skiing and how we can skate to improve our skiing. We'll start by utilizing some easily transferable skiing tasks (skating) and work with the group's ability as we progress. Please bring your own gear (skates, helmet, wrist guuards, etc.) and wear appropriate clothing for skating in. K2 will also have demo skates available at both venues.

Presenter:	Dave Beckwith
AM/PM:	AM Only
Location:	Gresham and Seattle Only

Skate to Ski 301

Skill Requirement: You can accelerate and stop comfortably up to ex-hockey player. The object is to focus on the similarity of movement patterns in in-line skating and skiing and how we can skate to improve our skiing. We'll start by utilizing some transferable skiing tasks (skating) and work towards an advanced progression that will emphasize inside leg steering while skating. <u>Please bring</u> your own gear (skates, helmet, wrist guuards, etc.) and wear appropriate clothing for skating in. K2 will also have demo skates available at both venues.

Presenter:	Dave Beckwith
AM/PM:	PM Only
Location:	Gresham and Seattle Only

Safe Group Mechanics in Terrain Parks (all disciplines)

We will cover several common challenges experienced when teaching freestyle both in and out of terrain parks. How to move and manage a group in the terrain park. How to breakdown and sell learning pathways that enable your guests to be successful with less chance of injury.

Presenter:	Chris Hargrave
AM/PM:	AM Only
Location:	All Locations

Freestyle Doesn't Have to be Complicated (snowboard)

Freestyle and terrain parks do not have to be complicated. They would compare these days very much to a computer; something with infinite potential that can be mastered by small children, yet perplexes well educated adults. Once you start to figure it out, you can really get hooked. And, with our rapid advances in technology these foreign things some thought would never last just keep getting easier and easier to use. Let the AASI-NW staff give you a tutorial on uncomplicating freestyle.

Presenter:	Ryan Enfield
AM/PM:	PM Only
Location:	All Locations

Senior Specialist I Accreditation

<u>Pre-Requisites</u>: Level I Certification, Obtain and read the Senior Education Handbook (avail. at <u>www.psia-nw.org</u>) Completed Senior Educator Handbook (bring completed workbook to class)

The Senior Specialist I is a new accreditation this year.



Fall Seminar Topics

With our graving, yet physically fit Boomer generation, more older people are skiing longer and even learning to ski in their later years. The Senior Specialist I Accreditation will equip the skiing professional with tools and techniques to better address the needs of the "older" skiers and those not quite so old, "older" skiers. Information and guidance on developing programs at your local ski area will also be covered. (All ages are welcome to earn this accreditation.) On snow sessions will follow to complete the accreditation.

Presenter:	PJ Jones/Ed Kane	Check
AM/PM:	AM & PM (must attend both)	out the article
Location:	All Locations	on page 12

Generating Effective Feedback: How to Connect What You Say With What You See

The feedback model developed by the NW Tech Team will help answer all those hard questions you have regarding what to teach any student at any level. Based on the history of ski instruction it ties together how to provide the most applicable feedback to the student in a positive way. The feedback model will take what you know as an instructor at any level and help you apply it in your every day teaching on and off the snow.

Presenter:	Karin Harjo
AM/PM:	AM/PM
Location:	All Locations

Ultimate Kids Topic

Seasoned instructor needing a quick boost, new to teaching and want to excel with kids, or maybe you need to put together the best staff training ever for your kids program! The JET-NW team has put together a program to cover all these basis. A great program to either refresh your skills with kids on snow or use it to structure your training for staff. It will be an information packed 2 hours!!!

Presenter:	JET-NW
AM/PM:	AM Only
Location:	All Locations

The Unofficial Guide to Effective and Ineffective Teaching

Identify the skills, qualities and traits of effective teachers. Determine skills, drills and assessments of an effective master teacher. Lane is a member of the national teaching task force that's developing skills and concepts for teaching best practices.

Presenter:	Lane McLaughlin
AM/PM:	AM/PM
Location:	All Locations

Games Kids Play

There are lots of resources out there for games to play with kids on the snow. This clinic will build your skills to use these games effectively and be able to alter them at a moments notice to suit the situation at hand.

Presenter:	JET-NW
AM/PM:	PM Only
Location:	All Locations

Teaching with a Focus: Teaching Fundamentals and

Beyond

Assess learning styles, teaching styles, the CAP model, etc. to lay a foundation to then be able to develop accurate exercises and progressions based on the framework of evaluation by reviewing the teaching and skiing models. This is a great way to evaluate how your season went and to build on strategies for improvement for next season.

Presenter: **Kim Petram** AM/PM: AM/PM Location: **All Locations**

Movement Analysis I Alpine

This workshop will teach you how to recognize movement patterns and the cause/effect relationship to performance in skiing.

Presenter:	TBD
AM/PM:	PM Only
Location:	All Locations

Movement Analysis II Alpine

With a focus on upper level skiing, this workshop will improve your observation skills in off-piste and bumps.

Presenter:	TBD
AM/PM:	AM Only
Location:	All Locations

Movement Analysis Telemark

Movement Analysis for both Telemark movement patterns and how they relate to alpine and track-based Nordic movements. Open to all disciplines.

Presenter:	TBD
AM/PM:	AM Only
Location:	All Locations

Tele and Alpine - The Differences and Similarities

Come see what tele is all about and how closely it mirrors its alpine cousin.

Presenter:	TBD
AM/PM:	PM Only
Location:	All Locations

NW SnowSports Instructor

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The road home from Palmer See other Summer Camp photos throughout the newsletter

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NORTHWEST SnowSports Instructor

Professional Snowsports Instructors of America-Northwest Division PNSIA Education Foundation

PSIA-NW 11206 Des Moines Mem Dr. #106 Seattle, WA 98168-1741 Phone (206) 244-8541 Fax (206) 241-2885 Email: office@psia-nw.org Website: www.psia-nw.org

Editor Jodi Taggart Send all submissions to:

Jodi Taggart C/O PSIA-NW 11206 Des Moines Mem Dr. #106 Seattle, WA 98168-1741 office@psia-nw.org

Submission Deadlines

Issue Deadline Summer/Fall July 15 Early Winter Oct 1 Winter Jan 1 Spring March 10

Guide for Contributors

The Northwest SnowSports Instructor is published four times a year. This newsletter will accept articles from anyone willing to contribute. The editorial staff reserves the right to edit all submissions. Submit items as attachments via email or contact the editor for other options. Articles should include the author's name and a quick bio. Photos can be submitted via email or as prints. Please contact the editor for any additional information.

All published material becomes the property of PSIA-NW. Articles are accepted for publication on the condition that they may be released for publication in all PSIA National and Divisional publications. Material published in this newsletter is the responsibility of the author and is not necessarily endorsed by PSIA-NW.



From the Communications VP

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officers of the Board
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Advertising Rates

Classified Ads: Classifieds are line type ads that may vary in size. Rates will be reflective of the number of words in the ad.

Rates:

20 words or less	\$10
20-40 words	\$20
40+	\$1 per word

Display Ads: Display ads will be available in a variety of sizes and will be boxed or otherwise set off from the surrounding text.

Rates:

Size		Rate
2.5 x 3		\$50
5 x 4.5	(1/4 page)	\$100
7.5 x 4.5	(1/2 page)	\$150
7.5 x 9	(full page)	\$200

There is a 10% discount available for running the same ad in consecutive multiple issues.

Website Ads: Newsletter Classified and Display ads will be posted at no additional charge on www.psia-nw.org Postings will run by mutual agreement or until the newsletter following the issue containing the print ads is published.

Payments are made to: PSIA -NW 11206 DesMoines Mem. Dr #106 Seattle, WA 98168

Cover: New lifts at Schweitzer

NVSnowSports Instructor

What's in a Name? by John Eisenhauer, PSIA/AASI-NW Communications VP

I'm not sure when our modern western alphabet was standardized or how in the heck the decision was made to go with twenty-six letters. It was certainly a long time ago and well before we came up with the idea of turning nasty winter storms into more fun than anyone deserves to have.

I do think if those folks way back when had crystal balls, they would have been amazed at our habit of reducing names for just about everything to a bunch of letters. UW, OSU, ABC, MSNBC, CNN, WASHDOT, ODOT, USDA, AARP, AMA, ADHD. You name it. And that's just it, most people not only recognize these organizations by their letter abbreviations, they even know what they stand for.

Our industry's organizations have steadfastly followed this pattern over the years. I suppose most of us would have recognized these various groups at one time or another and probably could have even said what they stood for. Our history includes names like NSA (National Ski Association), the organization founded in the 1930's to represent skiing and ski racing in the USA (!), PNSA (Pacific Northwest Ski Association), the northwest division of NSA and PNSIA (The Pacific Northwest Ski Instructors Association) founded in 1959 as a separate organization for instructors.

Today, even as our institutional memory for these names has faded, current members would still recognize that the "S" always stood for skiing. But what about now? What about snowboarding? What about all the different adaptive and nordic activities? How do we recognize and include everyone and everything they do within our organization? AASI, the American Association of Snowboard Instructors was created to better meet the needs of this very important group. The national organization and divisions would "do business as" (d.b.a.) PSIA, Professional Ski Instructors of America (or PSIA-NW) and AASI. "S" wasn't just for skiing anymore. Pretty soon it was recognized that this change alone still wasn't comprehensive enough to represent the full diversity of our membership.

After considerable debate, the national organization decided to change their "corporate name" to American Snowsports Education Association (ASEA). The Northwest chose to stay with PSIA-NW and PNSIA-EF but change "Ski" to "Snowsports" in our corporate names. PSIA (ski) and AASI (snowboard) remain as our brands, i.e. the faces of the organization that we see as members. Say what? How is this really different?

The best way I can answer is that these changes represent a deeper commitment to meet the needs of all of our members in a very diverse and multi-discipline environment. The term "snowsports" will find it's way more & more into our language as we work to describe ourselves in a more inclusive way. And somewhere down the road, future members will understand that the "S" in our name stands for every conceivable way we find to pursue our passion for the mountain experience.

We hope you enjoy this issue of NW Snowsports Instructor and that it's a part of the excitement you feel for the upcoming season!

President's Report

State of the Divison

by Jack Burns, PSIA/AASI-NW President

The summer has been a busy time for me, particularly in getting acclimated to my new responsibilities as President. As we move towards the beginning of a new ski season, let me bring you up to date on the Board's work.

Mark Dorsey, the Executive Director of ASEA (d.b.a PSIA) attended our spring meeting in Hood River, Oregon. Mark briefed us on many of the changes taking place at National. For the past 17 years, ASEA and the National Ski Patrol (NSP) have shared an executive director, several senior management and office staff and buildings in Lakewood, Colorado. Earlier this year, the two associations agreed upon the need for leadership dedicated solely to each organization. As a consequence, they agreed to sever most joint staff departments. Mark Dorsey recently reported that he was extremely pleased with the team of staff that he was able to assemble following the agreement with NSP.

The Board also discussed Crystal Mountain's decision to not renew the contracts with its concession ski schools. The impact of this decision on our members, and a similar decision by Steven Pass last year, was discussed at length. While our organization has no roll in area management decisions, we do have a duty to assess the impact of those decisions on our members and find ways to ameliorate their consequences consistent with our mission statement.

Concession schools have long been the core of PSIA-NW. Owners and many of the staff at those schools have developed long and lasting relationships that make it difficult for many of those displaced to transition to resident programs. We do not want to force long time members to drop out of the organization or change their membership status because of area operator decisions. Because of these concerns, immediately after the spring meeting, an email was sent to all members letting them know that the Board had temporarily suspended the requirement that instructors be currently teaching in order to be an active member of the organization. Over the summer, I formed a task force to study and review the changing face of our industry and recommend changes to our membership rules to the end that the rules will encourage continuing education and devotion to inspiring a lifelong passion for the mountain experience without penalizing those whose teaching careers may be interrupted by life circumstances or decisions beyond their control.

A major item of business at the spring meeting was the election of officers to serve for the next two years. Those elected were:

Jack Burns President Mary Germeau Executive VP Diana Suzuki Financial VP Mark Schinman Administrative VP Molly Fitch Education VP Lane McLaughlin Technical VP Chris Kastner Certification VP John Eisenhauer Communications VP

As his final act as President, Ed Younglove accepted the resignations of Carol Christofero and Mike Peters as Board members, praising their many years of dedicated and valuable service to the Board.

I have appointed Chris Kastner to fill Carol's seat from the Mt. Hood Region and Maria Armstrong from Big Mountain to fill Mike's seat from the Spokane Region. Both of these seats will be up for election early next year. If you have an interest in serving on the Board, check the website or the Early Winter newsletter for information about becoming a candidate for any of the Board seats that are up for election.

Over the summer, the Board's office transition task force has been working hard to develop a strategy for staffing the office and defining a structure for the organization. In particular, it is looking at different ways to manage staffing needs and integrate technology advances without reducing the quality of service to our members.

The issues discussed here and those that will be on the agenda for the Board's fall meeting present only a glimpse of the challenges PSIA-NW faces. As a result of those challenges, I envision subtle changes in the structure of the organization and the way we do business. My goal is to manage those changes in a way that preserves the best of what we have while developing new partnerships to provide a better value to our membership.

So that the Board can better manage the changes to come, I urge you to get involved. If you think an issue needs to be addressed, a policy changed, or a new policy or program implemented, let me or a Board members know. The more input we can get from the membership, the better we will be able to serve you.



Jack at Symposium '07 NVSnowSports Instructor

McLaughlin Report

Can't We All Just Get Along?

by Lane McLaughlin, PSIA/AASI-NW Technical VP

One thing I know about myself is that I'm usually "that guy" who's the middle man, peacemaker, go-between, moderator or whatever you want to call it who stays away from the extremes, values both sides of a debate, and feels the truth is always somewhere in the middle. Whether it's being wishy-washy or respectful, I appreciate and try to take a positive approach to different points of view. Well, these are times within our industry and division where opposing forces are definitely tugging in different directions and tearing apart what many of us have known "snowsport instruction" to be for many years. I'm speaking about the battle between resorts and concession schools and the impact it's having on the morale within our division.

Perhaps many of you have never worked for a concession school (since it seems to be more of a phenomenon and legacy of the Seattle area resorts). Perhaps those that have aren't reading this because they've dropped out as members since being pushed off their local mountain (therefore no newsletter, or too bitter to read it). Perhaps I'm left with no audience left. I hope not, because at the end of the day the skiing/riding public doesn't really care about our internal drama and has to make a decision about whether to 'Go with a Pro' is worthy of their time and money. Somewhere between the struggle to have exclusive rights to this business and maintaining independence lies probably the right fit for offering the best experience to the guest, while not losing people that are passionate, qualified, willing and able to do so.

I'll try not to be a shill for one side or another. I'll try not to blame one side or another, but instead try to share some points of view from one side and the other, strictly from my observations and personal experiences. Perhaps this can be a season where we're all more open to cooperating in the same pursuit of inspiring a lifelong passion for the mountain experience.

In my "one man's opinion", I think that resort schools and concession schools tend to do different things well and not so well. If what you want is to get better at what you do, then it's always important to assess your strengths and weaknesses and make a game plan on how to improve your weaknesses, perhaps by partnering with someone who has that strength. At the risk of painting with too wide of a brush and casting all schools as one way or the other (and infuriating those of you who don't explicitly match these generalities), I think some general strengths and weaknesses are as follows:

Strengths of resort schools

Tighter integration with all resort services and communications Ability to reach broad, regional audience with marketing efforts Professional branding and formality to product/service offerings

Strengths of concession schools

Ability to customize services for guest needs Pride of ownership and large, dedicated volunteer base Strong community connection and grass-roots marketing

Weaknesses of resort schools

Large class sizes with challenging student mixes High employee turnover and employee burnout Learning center not getting enough resources or cooperation from resort

Weaknesses of concession schools

Seeking independence at expense of partnership with resort Focus on social/club aspect for self more than service to guest/resort

Out of date by holding onto the way things were other than where things are and where they are going to be

Opportunities for us all

I've heard resort operators and school directors request PSIA/ AASI to "help me recruit and retain instructors". I've spent some days (as I'm sure you have too) on the "line-up" where I worked the huge group size with the huge age range that just didn't make sense. I'd feel like such a failure as a teacher when I couldn't create a "great experience" for a mob scene like that. Well, call me a whiner or a quitter, but it was a "bad' product to put such class sizes and mixes together in the first place. I've also seen resort schools that are so busy and understaffed that people don't just work, they get "*worked*"- to the burnout point. Teachers typically are willing to give more than they receive, so give them a quality class mix, a reasonable schedule that works them but gives them time to attend training, interact with peers and enjoy additional resort perks, and you'll probably get a pretty loyal staff that will work hard.

I've heard concession school operators and instructors complain how they're being "pushed out" by their resort. While the facts are that some areas stopped offering concession agreements or made the operating environment more challenging for

"Can't We All Just Get Along?" cont. on page 20 summer/fall '07 9



Dollars and Sense

by Diana Suzuki PSIA/AASI-NW Finanacial VP

Hey Snow Sports Fans. How did your summer go? I was one of the lucky folks to attend race camp in July on Mt. Hood and it was awesome. We enjoyed super coaching, friends, snow conditions, weather and a special thanks to Chris Thompson and Dave Lucas for setting up great courses. If you haven't tried skiing in the summer you should consider it next year. Ski in the morning and then golf, hike, bike or snooze in the afternoon -what a perfect day. It is a wonderful venue to improve your skills on the snow!

It may have beeen summer time but, during this time of year the Office and Education Director remain very busy managing the summer events as well as planning next year. Our financial records are managed on an annual basis of 7/1/XX to 6/30/XX so the office is busy in the summer closing out the fiscal year and preparing records for the tax reporting of our nonprofit entity.

Another exciting happening is that the PSIA National Office is in the final decision process to buy a state of the art membership software package to improve communications with the membership as well as provide new and better services. PSIA NW is excited to be participating in this decision and we look forward to sharing the outcome of the decision and having the opportunity to provide better services to our membership. It is our goal to always make sure you the member get the best return on your membership dues. Hope you had a great summer - see you on the slopes.

Education Foundation

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Thank You!

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Thank You

Contributors to the Spring Symposium Raffle at Big Sky

by Mary Germeau, PSIA/AASI-NW Executive VP

We want to acknowledge these Northwest Division members who generously donated products and services to benefit our Scholarship Fund. Special thanks to Judy Thompson, Kim Petram and Takashi Tusakamiki. for helping me sell those all important raffle tickets to the people attending Symposium. Thank you everyone!

Sally Brawley-Native sun glasses Jack Burns-Starbucks product basket Linda Cowan-2 hour private lesson Rob Croston-boot dryer, ski hat Mary Germeau-wine set, small digital camera Ed Kane-Alpina hazard sun glasses Nancy Kitano-2 nights at Rokka Lodge at Crystal Sharon and Ronne Linnane-2 NW wine baskets Rick Lyons-6 pair of Native sunglasses Lane Mclaughlin-2 hour Park and Pipe for Dummies lesson Wayne Nagai-Fischer ski bag, 2 pr. Fischer deer skin gloves, Fischer ball cap Pam Humble-hand made scarf RJ Nicholds-2 pair of Scott ski poles Valerie Otter-jelly, condiment basket Larry Murdoch-1&1/2 hour massage from Rainey in Bend Kim Petram-coffee basket Chris Sarrio-3 handmade scarves Mark Schinman-Blue Tooth receiver Judy Thompsom-bucket of beer and wine from Sandpoint Takashi Tusakamaki-4 person golf package at Fairwood GCC in Renton Calvin Yamamoto-choice of a kayak or motorcycle trip with Calvin Diana Nishimoto-cookie bouquet Chris Kastner-2 lift tickets at Meadows and a private lesson from Chris

Michael Drake-hand made glass art piece made by Michael Roger Lowell-2 bottles of Mr T wine Chris Thompson-2 one hour private lessons to go with Roger's wine John and Mary Weston-Briko helmet and 2 pair of Marker goggles Shawn Smith-2 Stevens Pass sweatshirts PJ Jones-A one day private lesson with Video Art Hathaway-bottle of Huckleberry wine Karen Moldstad-bath robe John Winterscheid-ceramic serving dish Nick McDonald-3 smoked salmon baskets Jim Field-4 vouchers at Mt. Ashland Betsey Baker-PSIA vest, PSIA sweatshirt Molly Fitch-goodie bag Mike Peters-pink vest, blue sweatshirt

The Raffle also had many contributions from the Intermountain Division. Profits from this part of the raffle went to benefit that division.

We rely on our annual Symposium Fundraiser to earn money for the Education Foundation's Scholarship Fund. Thanks to the generosity of all the members who bought tickets, this year was another big success! For more information on how to apply for a scholarship to an event, go to www.psia-nw.org, click on *Membership Benefits*, then *Scholarships*.

Ski Area Sponsors

You're probably familiar with the area lift ticket discount program available to PSIA/AASI-NW members. As a professional courtesy, NW areas (and some from other regions & Canada) offer various discounts to encourage recreational visits to their areas. This is a fun benefit and one we hope you can take advantage of. For the full listing, go to *Membership Benefits* then choose *Discounted Lift Tickets* on our website.

NVSnowSports Instructor Did you know that our NW Ski Areas also help sponsor our education events by offering discounted lift tickets to participants? In fact, lift tickets for Exam participants are provided at <u>no cost</u> by the host areas. We'd like to thank all our NW areas and Big Sky, MT for their support this past season. In addition, we'd like to recognize Stevens Pass, Mt. Bachelor, Mission Ridge and The Summit at Snoqualmie for their sponsorship of our staff and TD training programs.

This industry partnership is a huge benefit to our membership. Their ongoing support for our education and certification programs helps make them possible. Thank you Ski Area Sponsors!

Senior Specialist

Senior Specialist Accreditation

by PJ Jones and Cookie Hale

PSIA Western Division held their pioneer Senior Specialist Accreditation clinics at Mammoth Lakes, April 27-29, 2007. A "turn-away" crowd participated with many earning the first Senior Specialist Accreditation pins. From the Northwest, PJ Jones and Cookie Hale went down to Mammoth to participate and help out. There, they also found Annie Russell from Silver Mountain participating in the Senior Specialist Accreditation. Annie, like many of the participants came to learn and obtain the accreditation with plans for starting new senior programs for the 2007-8 season at their home areas.

"Senior Programs have turned into the new 'movement"

Focus on senior programs is escalating in ski schools all over the nation. Rusty Crook has been one of the true pioneers. For 12 years, Rusty has developed and established a huge program at Mt. Rose that serves the needs of the 50+ skiers. Around the country and in Canada the number of senior programs is growing. Among them are the SST (Senior Ski Team) at Whistler-Blackcomb, the Diamond Peak Senior Ski Clinics (Lake Tahoe), the Tahoe Donner Ski Program, Bumps for Boomers at Aspen, the Special Senior Clinics at Squaw Valley, Attitash T.G.I.F. (Thank Goodness I'm Fifty), Bretton Woods Wiser Woods, Cannon Mountain Cannon Cruisers, Cranmore Golden Gliders, Loon Mountain Flying Fifties, Waterville Valley Silver Streaks, Whiteface Mountain Snow Boomers, and of course, there is the Over The Hill Gang International.

The skiing industry is learning that many seniors are skiing past 50 and on into their 80's and 90's. The industry is also learning that often it's grandma and grandpa who buy the tickets for the grandkids. Of course, grandpa and grandma will choose to go skiing where they like to go skiing the best. So, accommodate grandma and grandpa and the whole extended family shows up.

What is different about senior ski programs is the importance of the social aspect of skiing with other fellow seniors. Senior programs should provide expert instruction on up-to-date techniques. However, the main purpose of the senior program is to provide a venue for seniors to meet and ski with other seniors. Skiing is a great social event in addition to being physically exhilarating.

To accommodate and expand this new senior 'movement', PSIA-NW is developing a Senior Specialist Accreditation program to debut in the 2007-2008 season. The objective is to both



equip the professional ski instructor with tools and techniques to teach "senior" skiers as well as to provide guidance and information on starting senior programs at their local areas and ski clubs.

The requirements for the Level 1 Accreditation will include:

- 1. Study of Senior Handbook, outside references and complete the Senior Workbook (Senior Handbook to be soon available on the PSIA-NW website for download)
- 2. Attend Indoor Session (First offering will be at the Fall Seminar)
- 3. Develop and submit a Teaching Portfolio (Outlined in Senior Handbook)
- 4. (2) All-day On-Snow Clinics which will include an assessment of pass or fail

The requirements for the Level 2 Accreditation will include:

- 1. Develop and submit a Teaching Portfolio (Outlined in Senior Handbook)
- 2. (2) All-day On-Snow Clinics which will include an assessment of pass or fail

If you are interested in participating, sign up for the Senior Specialist offering at Fall Seminar.

PJ Jones started teaching skiing in the mid-60's at Bridger Bowl in Montana. His involvement with PSLA over the years has ranged from four terms on the National Alpine Demonstration Team to National Marketing Director as well as Certification and Education VP for PSLA-I. After area manager and Ski School Director positions in PSLA-RM and PSLA-I, PJ moved to the Northwest. Currently a staff trainer & instructor at The Canyons in Utah, he remains an active PSLA-NW DCL / Examiner.

Cookie Hale returned to ski teaching in 2003 after skiing as a child in the East. She studied education and received a Masters in Teaching Gifted and Talented from Whitworth College in Spokane. Combining her business and education interests, Cookie has assisted with the development of Senior Tour curriculum and the accreditation program. She currently teaches part-time at The Canyons in Utah.



Constructivism and the Intermediate to Advanced Snow Sport Student by Linda Cowan, PSIA-NW Technical Team Member

"Inspiring a lifelong passion for the mountain experience." What does our PSIA-NW vision statement have to do with Constructivism? What is Constructivism? Constructivism is an educational theory about how people learn. In this article we will define Constructivism, share why and when it is important to implement along with how using it can help to foster a lifelong passion for the mountain experience.

Constructivism teaches that students learn more when they are actively involved, rather than passive listeners. Constructivism also states that students need to make **connections** with what they already know in order to foster new learning. A Constructivist approach stimulates and engages students because the learning is based upon questions, explorations and experiences. When students are given the opportunity to analyze, interpret and predict information for themselves, the result is their ownership and responsibility of information, which should be our goal as snow sport instructors.

Before we go further, let's briefly compare Constructivism to traditional teaching methods. With traditional teaching, the teacher's role is directive and based in authority. Students work alone and learning is primarily dependent on repetition. This method is foundational and is most important when applied with students learning new information and/ or when students have little or no prior knowledge e.g. beginner students. For example, when working with Day One students, they are depending upon us to supply them with the right information in order for them to be successful.

However, when we move beyond the beginner level and focus on intermediate

NWSnowSports Instructor to advanced students, their needs change. Given their experience, they are able to begin to reason and make predictions. By challenging higher-level students with a Constructivist approach, we help foster the ownership and responsibility of information.

So, how do we apply Constructivism to our snow sport environment? As a Constructivist instructor, our role becomes less directive and more supportive by providing opportunities, scenarios, situations and questions for our students to explore in order to come to their own understanding of information. For example, allowing students to choose what they want to work on is Constructivist in its approach. Let's say your class decides they want to improve their riding in deeper snow. At the top of a run, a simple question or two can get their minds thinking.

"So, how should we be moving through this deeper snow?" Or, "How might we move differently through this deep snow compared to when we ride on groomed terrain?"

By providing students with the opportunity to think about what they are doing and why, they begin to foster their own understanding. It is important for us to respect the ideas of students and encourage independent thinking, as this helps students attain their own intellectual identity. A helpful key to Constructivism is patience and encouragement, because the goal is for students, not the instructor, to come up with the answers. So, at this point, taking the run without expecting any ideas/ answers is appropriate. At the bottom of the same run, the above questions can be posed again. This can be done quickly with a 'once around' the group.



If students struggle to articulate their sensations or put their ideas to words, this is where you have a variety of options. You can choose to take them to a groomed run for a comparison, you could go back and take another off-piste run or you might want to use a drill that would help them in deep snow, with the goal of providing them a more focused opportunity to feel what they are doing. After some practice and feedback, you can then come back to your initial question to see if students are able to formulate and articulate what they are feeling, when and why.

Framing questions with the challenges found experientially on the hill gives students the opportunity to analyze and formulate their own answers, and listening to the experiences/ideas of their peers also helps students with their own understanding, ultimately helping them to become problem solvers. Our role becomes supportive rather than directive, but, that being said, we will at times, need to provide more information, questions or revisit a situation or scenario to help students with their understanding. Ultimately, we are responsible for all information shared, so the information communicated by students must be appropriate, accurate and consistent with current technical industry standards. But, the more we can guide our students towards the correct, accurate and appropriate information, the more we are helping them to foster ownership of this information.

"Constructivism" cont. on p. 20 summer/fall '07 13

From the Membership

Change in Consciousness

by Tyler Barnes, PSIA-NW Technical Team Member

The rock wall in the climbing gym is only 16 feet tall to the top. Students are full harnessed in, top roped and protective padding surrounds the deck. "OK, remember, three points of contact at all times and use your legs for climbing rather than using your arms to pull yourself up." The group nods. "OK, who's up?" Anton steps up. He's 14 years old, hooks in and starts his assent. No more than four feet up, his legs begin to "sewing machine". Fear of falling overwhelms him. What's going through his head? The same thing that goes through everyone's head. Will I fall? Will I get hurt? Will the belayer catch me? The answer is "no" you won't get hurt and "yes" I've got you. But, the mind is a powerful force. Actually the MOST powerful force in any sport.

Anton and I overcome this barrier by instilling trust in one another. First, I let him climb to the first or second hold, then have him lean back off the wall and let me hold him in the belay. "OK, yeah, this is pretty cool." Next time Anton climbs a little higher, but not too high. With a little reluctance he leans back against the belay and pushes off from the wall and swings out. "Yeah, way cool." Now we climb just two holds higher, which is way up there, 10 feet above the deck. "You got me?" "Yeah, I got you!" Anton leans back and swings way out, pushing off from the wall several times as I lower him down. "OK, now take it to the top." Anton asserts himself on the wall, carefully chooses his route and climbs to the top in one continuous movement. "Yeah baby! That's what I'm talking about." You can see "it" in his eyes. Overcoming fear, the beginnings of mastery of a skill. Rewarding for him? Yes. Rewarding for me? Even more so.

When a person conquers a fear, achieves a goal or learns a new skill, they undergo a metaphysical change. I refer to this as a "change in consciousness." Once the barrier is overcome they are on the road to mastery. As teachers, coaches and instructors, we have this unique opportunity to influence people in a way that metaphysically changes them forever. And we never know how long this influence may last, possibly years beyond the end of the lesson.

For a lesson group of Level 1 students, depending on their age, the climbing wall may be their own ego. The sense of needing to fit in or the fear of falling and embarrassing themselves; all can be overwhelming. Do you remember what it was like to be new at skiing? Do you remember trying to keep yourself from sliding backwards in the Brooks Chair lift line on Saturday afternoon at Stevens Pass? I do. I also remember riding the Big Chief chair for the first time! Yes, Big Chief. I was so proud. Perhaps this is why I am so compassionate and eager to help my students overcome their fears and achieve their goals.

The novice participant in any sport experiences a special moment in their lives; a moment where they are going to learn something new, perhaps take their first steps down the road to mastery and are potentially about to undergo a change in consciousness. You may be their first coach and you may be responsible for this change. Keep this in mind when you take that group of first timers. Know that this is an honor that should be revered each time it presents

itself. Share what you know. It can be as simple as adjusting their pant cuffs

to cover their boots or as paramount as closing the inside ski in a wedge Christie turn.

Take a moment to reflect back on what you do. Keep in mind that a pro racer may be an expert skier, but is not necessarily a good (or great) teacher. Great snowsports instructors strive to be expert snow sliders, however this expertise is not only specific to performing within a discipline, but includes conveying methods for students to begin their own journey to mastery. Sure, Bode is fast and a risk taker and is probably partly responsible for helping grow our sport, but can he "convert and retain" a novice skier once they choose to try the sport? Maybe, maybe not. But I know you can.

Great snowsports instructors are enthusiastic, inspirational, selfless, compassionate, diverse individuals who provide an environment that fosters success. When you're "on duty" be the best instructor you can be. When you're "off duty" ski or ride to inspire others and don't forget, despite where you are in your training or mentoring or learning that this is fun, and revisit all the reasons you began your snow sliding journey years ago.



Tyler with his group at Summer Camp '07



Kids Zone

Take a Lesson from "Dora the Explorer"

by Greg Braun, PSIA/AASI-NW JET Member

Participate in an ACE Clinic (Advanced Children's Education) and you're most likely to hear the term PDAS (Play, Drill, Adventure, Summary), which gives the instructor a framework for creating a lesson for the day. That still leaves the instructor with the task of determining how to deliver the message. In that regard, take a lesson from "Dora the Explorer."

Dora does a terrific job of leading young children on adventures and you can, too. When Dora gives directions, she gives no more than two steps and then checks for understanding. For example, in "Dora; Dance to the Rescue," Dora and her pals Boots and Swiper have to go through the pyramid and cross the sea to get to the castle to release Swiper from a magic bottle. Where do they have to go to get to the castle? (Through the pyramid and across the sea, if you weren't paying attention;-)

The other thing that works well for Dora is that she frequently uses a map to show how to get from point A to point B. Again, she tells you the steps to get from A to B as she shows you the map and then clarifies the steps by having you repeat the steps, usually three times.

That sounds like good teaching to me. Give a simple set of directions, demonstrating as you give them and then check for understanding by having your students repeat them back to you.

New Lifts are Droppin' In

CRYSTAL MOUNTAIN

A new Doppelmayr chairlift was purchased last fall for the North Backcountry area of Crystal Mountain. The lift will provide access to approximately 1,000 new acres. The name for the chairlift is "Northway" and it will deposit skiers at the top of Northway Peak after a ride of just under 10 minutes. (www.skicrystal.com)

TIMBERLINE

A new 6700 foot long high-speed quad chairlift is being installed. The new chairlift will be named the Jeff Flood Still Creek Basin Chairlift in honor of Timberline's longtime and legendary snow groomer who tragically died in an auto accident in 2005.

When complete, the new lift will be the longest chairlift on Mt. Hood, and will whisk riders from the bottom to top in just a little over 6 minutes. The chairlift will access approximately 220 acres of new terrain in the Still Creek Basin of Timberline's permit area. (www.timberlinelodge.com)

BRUNDAGE

The first chairlift to be completed will be the Bear Chair. The Bear Chair will load at the base of the existing Centennial Triple chairlift and unload at the top of the knob now serviced by a Platter Tow. This fixed-grip triple chairlift will provide easy access to under-utilized terrain and ease congestion on the Easy Street run during busy times.

The second new (not yet named) chairlift will open up nearly 160 acres of brand new terrain on the south side of Brundage Mountain. This new terrain includes four new, yet-to-be-named runs, which vary from rolling slopes to steep pitches, and provide access to a whole new wonderland of powdery glades. (www.brundage.com) (You will quickly find out how simple your directions were.) If your students can't repeat the directions, they were too complex. Simplify them.

So, the next time you head out on the slopes with a group of four-, five- or sixyear-olds, remember to take a tip from "Dora the Explorer." Show, tell, and check for understanding. Keep it simple.



Droppin' in towers at Schweitzer

SCHWEITZER

Two new lifts are replacing the fixed grip double that accesses the front side Schweitzer bowl- The Basin Express & The Lakeview Triple. (www.schweitzer.com)

LOOKOUT PASS

The new Northstar lift pod will offer a 1,000' vertical drop with 4 advanced runs and 1 intermediate run. Skiers will enjoy spectacular views of the Bitterroot Range and South Fork Coeur d'Alene River Valley to the north. Lift installation to service these runs, is scheduled for the summer of 2007.(www.skilookout.com)

Certification Pass List

Congratulations goes out to.... Alpine Level I

Aalona Allan Abrahams Cherie Abramson Corey Jamie Adolph Aimonetti Kathy Albinola Nicole Kimberly Allard Allen Elizabeth Andersen Sarah Anderson Cameron Anderson lohn Anderson Shannon Anderson Skyler Anderson Stu Ansell Peter Craig Apregen Arnold Tom Aytes lason Backstrom Reid Bailey Anita Bailey George Banjanin Bora Barcklay Brian Barth Molly Barton Brett Bauer Robert Elizabeth Berg Renata Bergman Bettinger Alyssa Bettinger Kaylin Beyer Steven Binkhuysen Claudia Blasko Robert Samuel Bray Broderick Keegan Brown Garrett Brown Mike Brown Stephanie Brown Travis H. Thomas C. Bunch Elizabeth Busch David C. Butler Caditz Asa Call lanie

Ski Masters Outdoors For All Silver Mtn Ski Masters Mt. Hood Meadows Silver Mtn Mission Ridge Crystal Mtn Outdoors For All Powderpigs Lookout Pass Fiorini Schweitzer Snowsports NW Fiorini City of Eugene Willamette Pass Mt Bachelor SLC Lookout Pass Lookout Pass SLC Mt. Spokane SLC SLC Powderpigs Mt Baker Mt Hood Meadows SIC Mt Baker Mt Bachelor SLC Ski Masters Stevens Pass SLC Alpental Webbski Stevens Pass Lookout Pass Skibacs Mt Bachelor Snowsports NW Lookout Pass Outdoors For All Powder Hound



Carlson Aaron Chapman Sam Chapple Ky Will Chervenak Clarke Brandon Clarke Lorna Clough Heidi Coleman Rob Collins Andrew Collins Morgan Conley Robert Connolly Patrick Connors Dennis Cook Kendall Coulson Peggy Craig Stuart lessica Daly Damron Pat Dance Andrea Brent Dance Davidson Bill Deacon Thomas Dees Nick Delavan lordan Desser Megan Dieckerhoff Pete Dinsmore Anthony Darren Doan Donmiguez Cory Timothy D. Dowell Doyle lan Drummond Susan H. Dyer Bernie Elder Randal Eliason lohn Ellenberg Ken Elliott Ben Erickson Lissa Evans Anker C. Farrow Ben Finger Emily Guy Firth Fischer Melinee Fleming David Flynn Lauren Thomas Flynn Francis Ann Frisbie Dane Fukuda Munehiro Gates Miykal Mary Glenn Gordon Ben Michael Grace Griffin Charles Griffin William Grummer Matthew Grunzweig David

Outdoors For All Mt. Spokane Skibacs Mt. Spokane Crystal Mtn Hoodoo 49º North Lyon SLC SLC Mohan Skiing Big Mtn Powderpigs City of Eugene Stevens Pass Crystal Mtn Mt. Ashland Skibacs SLC SI C Stevens Pass SLC SLC Mogul Busters Willamette Pass Ski Masters Mt Bachelor Mt Baker Mt. Bachelor City of Eugene SLC. Cascade Mt. Spokane SLC Mini Mountain Mt. Bachelor Mt. Bachelor Lyon SLC. Outdoors For All Mt. Baker Stevens Pass Mt. Baker Powderpigs SLC Mt. Bachelor Stevens Pass Crystal Mtn Rokka Mt Baker Mt Bachelor Mt. Bachelor SI C Skibacs Skibacs SLC Mt. Spokane

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Mt Bachelor Mt. Spokane Mt. Hood Meadows Lyon Outdoors For All Outdoors For All Willamette Pass SLC Mt Baker Clancy's Outdoors For All Crystal Mtn SLC Mt. Bachelor Lyon Skibacs Mt Bachelor Mogul Busters SLC **Outdoors For All** Timberline SI C Mt. Bachelor Mt. Hood Meadows Outdoors For All Mt. Bachelor Rokka Stevens Pass SLC Alpental Outdoors For All SLC Lyon Hoodoo Clancy's Powder Hounds Mt. Hood Meadows SLC SLC Willamette Pass SLC Mt. Bachelor Fiorini Lyon Mohan Skiing Clancy's Fiorini Fiorini SLC Snowsports NW Lookout Pass Mt. Hood Meadows Outdoors For All Silver Mtn Lookout Pass

Outdoors For All

Skibacs



Certification Pass Lists

Merriam Tim Merrill lacob Heckathorn Michel Aaron Miller Deann Miller leffrey A. Millikan lames Mondry Marita Monroe Brittany Moore Katherine Morassutti Breanne Morris Steve Lucas Morrow Muromoto Kim Mushta lulie Nakayama Kazuyuki Nance Morgan Nance Sybil Nash Brenda Nichols Holly Nimmer Morris Novais Julian Nuckolls Sarah M. O'Hara Justin Kelley Orteg Nathaniel Osborne Otsu Alex Pankovcin Filip Pasino Alison Pasino Lauren M. Wenzel Peikert Perigo Tom Pezely Rob Phillips Cynthia Thomas Pickett Pickett Tracey Pierce Julie Pilon Lindsay Polewko Paul Pope lustine Quayle LaWana S. Rawson Rebecca Ray Sara Reed Casey Rice Katie Richardson Matt Risan Holly Robbins Tiffany Roberts Ruby Rodgers Tom Roseberg David Russ Martin Ruth Sarah Rvan Tim Jim Sammons Sangrey Karla A. Schafer Chris Schoessler Van Schuler Laurence C. Barret Schwerin Segal Glenn Semb Shawn Semb Stephanie

Stevens Pass Mt. Baker Mt. Bachelor Cascade Schweitzer Stevens Pass Mt. Bachelor Mt. Bachelor Mission Ridge SLC Mission Ridge Mt. Spokane Rokka Clancy's Rokka Mt. Hood Meadows Mt. Hood Meadows Fiorini SLC SLC Alpental SLC Big Mtn Mission Ridge Stevens Pass Powderpigs SLC Alpental SLC Alpental 49º North 49º North Stevens Pass Stevens Pass SLC Skibacs Willamette Pass Willamette Pass Crystal Mtn Outdoors For All Fiorini Mt Hood Meadows SLC Alpental Mohan Skiing Stevens Pass Willamette Pass Mt. Bachelor SLC Outdoors For All SLC SLC Alpental Timberline Timberline Outdoors For All SLC City of Eugene Crystal Mtn Powder Hound Mt. Hood Meadows Fiorini Powderpigs Schweitzer Mt. Hood Meadows Stevens Pass

Mt. Spokane

Shapiro loel Shelton Kenneth Shiosaki Andrew Shreve Stephanie Shuler Christopher Sides Karl Michael Silence Matthew Sisson Son Crystal Son Eugene Y. Sparrow Sharon Sterin Igal Ēricka Stewart Stewart Neli Stitt Peter Stultz Daniel Szymaszek Lexi Tanksley Brian Тарра Charles Taylen Philip Thomas Meredith Thomas Phillip Thompson Paul Thornton Paul Tolan Katie Towne Bob Triplett lames Truess Ward Uusitalo Rebecca I. Vacek Veronika Vettrus Ruth Vieira Roland Voss Robert M. Wagner Timothy |. Wagoner Shirley Ward Dallas Ward I. Benjamin Watts Ryan Weatbrook Alexander I. Weiber Doug Whitaker Krysten Whiting Nick Whitt Mig Whittier Kelsey Wieber Cameron Wigington Tyler Wilson Lauren Wilson Mark Matthew W. Wilson Wirt lacqueline I. Wolf Terry Yamada Marni Youngsma Darren Zawacki Michael Zeutschel Kelsey Zimmerman Garry

Crystal Mtn Crystal Mtn SLC SLC Willamette Pass Crystal Mtn ULLR Schweitzer SLC SLC City of Eguene SLC Alpental Big Mtn Outdoors For All Lyon Mt. Bachelor SLC Lyon Mt. Spokane Lookout Pass Stevens Pass Mini Mountain Mt. Bachelor Fiorini SLC 49º North SLC Fiorini SLC Hoodoo SIC Lookout Pass Lookout Pass Mt. Spokane SLC Alpental SLC Alpental Lookout Pass Mt. Spokane Mt. Baker Schweitzer Timberline Lookout Pass Lyon City of Eugene **Big Mountain** Mt. Spokane Stevens Pass Powderpigs Olympic Outdoors For All SLC Alpental

Alpine Level II

Mt Spokane

Crystal Mtn

Mt Hood Meadows

Antis David Barkley Brian Brandal Inger Breene Katie

Mt. Hood Meadows Mt. Hood Meadows Mt. Hood Meadows Mt. Hood Meadows Mt. Spokane Crystal Mtn

Buzzelle Michael Christofferson Ryan Clarke Brandon Connolly Patrick Erik Cooper Demary Hillary Feezor Mike Gracic lack Hoffer Bill lacobson Brad Larkin Ben Lindsay lohn Longworth loseph McDowell Thomas Miller leffrey Murphy C. Michael Brenda Nash Peal Bill Peikert Wenzel Pfeifer Stephen Pierce lulie Poor David Christopher Savage Barrett Schwerin Sides Karl Frik Swanson Treat Tosha Wangen Robert Western Karin

Lyon Fiorini Crystal **Big Mountain** Hoodoo Mt Hood Meadows Schweitzer SLC Mission Ridge Mt Bachelor Mt Spokane SLC Mt Spokane SI C Schweitzer 490 North Fiorini Anthony Lakes Stevens Pass Mt Bachelor Crystal Mt Baker Mt Hood Meadows Schweitzer Crystal Mtn Big Mountain Mt Bachelor Mt. Ashland Mt Spokane

Alpine Level III

Beckett Chris Breece Nathan Brydges Suzanne Carlson Gary Fischer Mark Kravchuck Anton Kutsch Ron Lehman Peter Orstad Kevin Parazoo Linda Stawicki Bob Stephenson Michael Sturgeon Sam Charles Swett Wingard Leneh

Mt Hood Meadows Mt Ashland Stevens Pass Schweitzer Mt Hood Meadows SPAC. Mohan Crystal Olympic Willamette Pass Mt Hood Meadows Ski Bluewood Ski Ashland **Big Mountain** Steamboat Ski & SB



SnowSports Instructor

Certification Pass Lists

Elrod

Hayley

Snowboard Level I

Nicholas Amheiser Anderson Scott Ashley Clifford A. Ashley Rachelle S. Bachaud Fllie Bachaud Max Bachman lerrod Bailey Ken Barrett Peggy Barron Roy Batt Quinton Bekken Lindsay Bell Scott Ryan Biedak lacob Blake Stephen Blankinship Matthew Blauvelt Michael Bombaci Angela Brooks lustin Burke Tyler Robin Burt Butler Derek Caldwell lason Chaffers Beth Chang lered Nathanael G. Chapple Chen Tina Ciotti Sarah Clark Natalie Clarke Dutton Clarke Midori Shane Coffey John Connolly Cooper Will Katherine Cooper Coyle Sean Dallas Bill Dang Vo DeBoer David Devlin Michael Ditmanson Travis Doerksen Brie Donivan loel Colin Dorherty Dorratcague David Dunaway Grant Edd leff

Stevens Pass White Pass White Pass SLC Alpental SLC Alpental Ski Masters Stevens Pass Hoodoo Stevens Pass Mt. Spokane Schweitzer Hoodoo Mt. Ashland Loup Loup Stevens Pass Big Mtn Mt. Ashland Mt Baker Silver Mtn Mt. Bachelor Mt. Bachelor Ski Masters Skibacs SLC Skibacs SLC Schweitzer Mission Ridge Ski Masters Ski Masters Anthony Lakes Hoodoo Mt. Baker 49° North Mt. Ashland Mt. Spokane Mt. Hood Meadows Stevens Pass SLC Alpental Silver Mtn Mt Baker Anthony Lakes Loup Loup **SLC** Alpental SLC Ski Masters



Fale Larry Farley Zac Ferguson Megan Guy Firth Fisher Kelley Fisher Robert Fletcher Max Fletcher George Ford Mercedes Freeman David Frieswick Dan Frisque Tyler Gamma Lynae Gardin lared Gentling Brent Graham lordan Hagie Colin J. Hall Noel Hao Denny Hargus Carolyn Donny Harvey Heffron Patrick Hennessey Patrick Hilmes Steve Hodgkin Kayla Hoffer William Holzman Mayalisa Huotari lordan Irons Shannon Brad lacobson Toby lewett ohnson Chad lohnson Devin Dylan ohnson Cameron Jurgensen Lester Kane Keeling-Garcia McKenzie Keene Robert Keene Scott Kelley Braden M. Kent Tyler Gene Kephart Kiest Karl King Danial B Koski Tommy Katie V. Krause Kwon lames Daniel Laguatan Brian Leahy Lindsay Erin Logan Mark Long lenn Lua Ramon Macri Derek Manzo Rachael Marab Kalyn Carver Marshall Mathers Kirsten McDonald Sean McHenry lessica McIntyre Colt

McPhearson Troy

Crystal Mtn Cryastal Mtn SI C White Pass Stevens Pass Mission Ridge Mission Ridge Big Mtn SLC Stevens Pass Olympic Ski Bowl Mt. Baker 490 North Big Mtn White Pass Webbski **SLC** Alpental Mt. Ashland Mission Ridge Mt. Baker Mt. Hood Meadows White Pass Timberline Crystal Mtn White Pass SLC Mission Ridge Hoodoo Mt. Spokane Silver Mtn Mt. Bachelor Mt. Hood Meadows SLC Ski Masters Silver Mtn Crystal Mtn Mission Ridge SLC Alpental SLC SLC Mt. Hood Meadows Mt. Baker Willamette Pass Mt. Ashland Mission Ridge Mission Ridge Stevens Pass SI C White Pass Lyon SLC Schweitzer Skibacs Mt. Hood Meadows Mt. Baker Mt. Bachelor Stevens Pass Ski Masters Mt. Baker SLC Mt. Ashland Mt. Spokane

Willamette Pass

Meece Daniel Merck Katherine Monaghan Kelly Montoya Shawn Myra Eric Nelson Nicholas Ohmart Benjamin Okerlund Collin Oliver larrod Orr Chris Ott Christy Parazoo Kevin Parker Kayla Parker Rachel I. Parrish Blake Wid Payne Payne Esther Petersen Troy Peterson Rachael Pierce Julie Piro Skylar Plucker Quinn Derek Prill Quintia Kyle Raymond Amanda Rogan Benjamin Rudnick loshua Rudnick lennifer Sanderson Michael I. Schaeffner lamie Schields Henri Schmidt lim Schwabenton Nina Schwersenky Brian Shelton Kenneth Sirois Devin Skordahl lill Soto Angela Rob Sourek Steele Ben Stefano Dan Stix Bettina Stock arrett Taecker Charlette Teasdell Corey Thorne Todd M. Torretta Luke Ungerleider-Abrams Karmel Timberline VanOgle Bryce Voigt Alvin

Stevens Pass Schweitzer SLC Stevens Pass White Pass 49^o North Timberline SLC Alpental Skibacs SIC Timberline 490 North Willamette Pass Crystal Mtn Crystal Mtn Timberline Loup Loup Mt. Baker Willamette Pass Crystal Mtn , Mission Ridge Crystal Mtn Big Mtn Big Mtn Mt. Spokane SLC Crystal Mtn Crystal Mtn Mt. Ashland Timberline Mt. Ashland Mt. Ashland Mt. Hood Meadows Schweitzer Stevens Mt. Hood Meadows Willamette Pass Mt. Hool Olympic Mt. Baker Hoodoo Schweitzer Mt Skibacs Mt Hood Meadows Mt. Bachelor Crystal Mtn Anthony Lakes Silver Mtn White Pass Wite Pass



Certification Pass Lists

Voigt	Shirley
Vollendorf	Abigail
Vondale	Connor J.
Vuu	Jason
Watters	Scott H.
Weissman	Leah
Welch	Elaine M.
Welch	Emily
Welch	Jeremie T.
Welch	Michael N.
Whaley	Krissy
Williams	Adam
Wirt	Jacqueline J.
Witherspoor	n Chris
Wooldridge	Nathan
Wortham	Tyler
Wright	Dain
Yamakawa	Paul
Young	Lisa
Zanetti	Nicky

White Pass Mt. Bachelor Lyon Stevens Pass SLC Mt, Ashland Crystal Mtn Crystal Mtn Crystal Mtn Crystal Mtn Stevens Pass Mt, Ashland Stevens Pass Mt, Ashland Mt. Baker Stevens Pass Mt. Baker White Pass Silver Mtn SLC Alpental

Snowboard Level II

Chapman Don Davis Keith Fletcher George John Gadbois Granger Bram Grigoraskos Christian Hume Mark Huotari ordan Lester Kane Mack Eddie Mackey Bob Matsumoto Travis McIntyre Colt McMahon Gregory Nakanish Michi Peterson Daniel Quintia Kyle Robinson Daniel Rogers Floyd Rudnick Joshua Schoonover Justin Snyder Avery Stevens |ack Ryan Towry Triplett Kevin Watts lason Watts Ryan Whitaker Krysten Wike Tyler

Mt Spokane Skibacs SLC Stevens Pass Mt Bachelor Mt Bachelor Lyon Mt Spokane Mission Ridge Mt Bachelor Mission Ridge Mt Bachelor Mt. Spokane 49º North Mt Bachelor Stevens Pass Big Mountain Mt Spokane Crystal Mtn Mt Bachelor

Mt Bachelor Mission Ridge John Mohan Skiing Mt Spokane 49º North Mt Hood Meadows Mt Hood Meadows Mt Spokane Mt Hood Ski Bowl



Willis Kendell White Pass Yacoe Madeline ULLR Snowboard Level III Greg Mt Hood Ski Bowl-Olympic Aldrich Burrell Neal Mt Bachelor Eberle Charles Mt Baker Edgell Nathan Mt Bachelor English Carolyn Mt Hood Ski Bowl-Olympic Fiellstad Skibacs Karl Hilary Mosich Mt Baker Parker Rebecca Mt Hood Meadows

Adaptive Level I Apregen Craig City of Eugene

Craig Apregen Cook Kendall Lucas Lisa Morgan lohn Nemke Kellie Olson Rob Ryan Tim Sparrow Ben Sparrow Sharon Swanson Deanna Wilson Lauren

Track Level I

AstellLucasBywater-JohnsonNancyFlynnDaleGainesBillHeitmanCarolHofferBillSegaleKarlaWaechtorMargaret

Telemark Level I

Aho Michael Anderson Skyler Andrews Martin Emily R. Baker Bellinger Nathan Borland Anne Brydges Robert Burnell Daniel Thomas Flynn Gordon Ben

Spokane Parks Schweitzer Schweitzer Mt. Bachelor City of Eugene Mt. Bachelor Mt. Bachelor Mt. Bachelor Mt. Bachelor

City of Eugene

City of Eugene

City of Eutgene

City of Eugene

City of Eugene

City of Eugene

City of Eugene

Sun Mountain

Sun Mountain

Sun Mountain

Leavenworth

Mission Ridge

Sun Mountain

Sun Mountain

Outdoors For All

Outdoors For All

Outdoors For All



Greenhalgh	Darren	Stevens Pass
Grutzner	Susanne	Schweitzer
Heuett	Richard	Stevens Pass
Hickel	Breanne	Mt. Bachelor
Kennedy	Matthew	Schweitzer
Larkin	Ben	Mt. Spokane
Liebenstein	Nathan	City of Eugene
Manzo	Rachael	Mt. Bachelor
Marean	Lindsay	Hoodoo
Nemke	Kellie	City of Eugene
Payne	Fred	Mt. Spokane
Peters	Michael	490 North
Rowe	David	Stevens Pass
Schmidt	Anny	Stevens Pass
Silva	Earnie	Silver Mountain
Simon	Jenn	Mt. Bachelor
Smith	Christopher M	.Mt. Bachelor
Sundquist	Tina	Schweitzer
Swanson	Erik	Schweitzer

Telemark Level II

Gabrielsen	Mark	Mt
Gordon	Ben	Mt
Flynn	Thomas	Mt
Marie	Shannon	SLC
Ohran	Amy	Mt
Rowe	David	Cla

Yt Hood Meadows Yt Bachelor Yt Bachelor SLC Yt Bachelor Clancy's

Telemark Level III

Hilleberg Petra Malmberg Jon SLC Mt Hood Meadows

Let us know if we missed anybody!



Are you ready to take it to the next level? Early Season Exam Dec 15-16, 2007 Mission Ridge

Photo Album





Summer Camp 2007 Timberline





"Can't We all Just Get Along?" cont. from page 9

schools (higher use fees, limited space, etc.), from the resort's point of view there's been an open invitation to join the resort staff and become part of an integrated team. When independent schools and instructors decline the invite, it may fuel a resort's perception that the independents aren't really there to add value to what the resort is trying to do.

I hope the dialogue can remain open between concession schools and resorts to determine what an ideal partnership between resorts, schools and instructors could be. If resorts see participation dropping and/or find themselves understaffed, they're going to be compelled to address the problem. There's going to

be opportunity, maybe not in the same form as years past to act in complete autonomy, but opportunity nevertheless to participate in snowsports education and guest service.

Balancing the benefits of having coordination and partnering of all school and learning services on a mountain with the flexibility to tailor services to a more customized set of guest needs could create an ideal situation for schools, instructors and guests. Our service is only as good as our passion is strong to put on the uniform, extend ourselves to the public and help them enjoy snowsports. Perhaps each and everyone's utopian vision cannot be addressed, but hopefully we're

all in it together to craft up a collective solution that keeps us all involved and doing what we love.

"Constructivism" cont. from page 13

For many of you, this brief overview of Constructivism may simply be a confirmation of the best practices that you already do, and if so, keep up the great work! For others, hopefully our overview of Constructivism, its purpose and intent and how it differs from traditional 'direct-instruction' provides you with few new ideas, and enthusiasm when you find yourself in front of an eager and ready group of advanced riders this winter!



Reminders





Hey Dave do ya think Kirsten is watching, cuz we gotta look busy if she is!

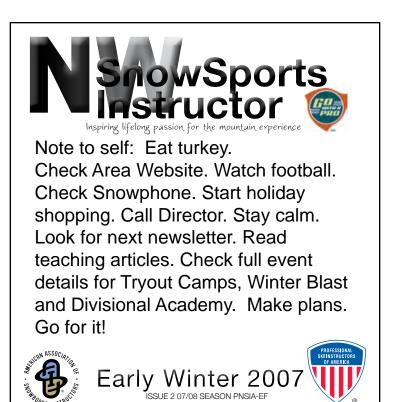


Boyz, I am always watching! NVSnowSports Instructor

Season Guide

Coming soon to a coffee table in your house! The jam packed guide to all there is to know and sign up for in the Northwest. The calendar of events and application form at your fingertips-also available on the web.

Coming Soon



EARLY SEASON EXAM

Why wait until the end of the year to pass an exam when you could do it now! The first exam of the season will be held at Mission Ridge, Dec. 15-16, 2007. Sign up early to make sure this event is a go! Applications will be on the web. **DEC. 15-16, 2007 MISSION RIDGE**

SYMPOSIUM 2008

It is never too early to start planning for the end of the season, not to be missed, mark your calendar today, event! This year we are going to the land of 300 sunny days a year-Mt. Bachelor! Event headquaters will be at the Seventh Mountain Resort (formerly Inn at the Seventh Mountain).

APRIL 4-6, 2008 MT BACHELOR

Advertising

PSIA/AASI-NW is looking for a full time bookkeeper/office support person to prepare payroll, financial statements, membership management and phone support. MSOffice skill required. Upbeat office environment and can be flexible with schedule.

Barb Darrow Office Manager PSIA-NW-AASI 11206 Des Moines Memorial Drive Ste. 106 Seattle, WA 98168 206.244.8541 (p) 206.241.2885 (f) barb@psia-nw.org









Mt. Bachelor Ski and Snowboard School is accepting applications for the 2007 – 2008 winter season for the following positions:

- Kid's Ski and Snowboard Instructors
- Adult Ski and Snowboard Instructors
- Park and Pipe Instructors
- Staff Trainers
- Kid's Program Supervisor

We offer excellent training opportunities, great benefits, and industry leading wages. Mt. Bachelor is the largest resort in the Northwest with 3700 acres of terrain and a season lasting November through May.

To apply please fill out an online application at <u>www.mtbachelor.com</u> or email your resume and cover letter to <u>kstickelman@mtbachelor.com</u>. For additional questions please call Kevin Stickelman at (541) 693-0946.



<u>Come work and play at Crystal Mountain,</u> Washington's largest Ski and Snowboard area!

The Snow Sports Learning Center is currently accepting applications for the 07/08 ski season. We are seeking motivated friendly and enthusiastic instructors whose main job will be to create relationships, teach snow sports and guide on the mountain safely.

If you want to push the limits of your sport, work and play please fill out an on line application: <u>www.skicrystal.com</u> or send us your resume.

Resumes to: Sean Bold Director of the Snow Sports Center Crystal Mountain 33914 Crystal Mountain Blvd Crystal Mountain, WA. 98022 seanb@skicrystal.com



NVSnowSports Instructor

New Address or Email?

Be sure to inform the PSIA/AASI-NW office if you move. The USPS will not forward our mailings. Send your Name, New Address, New Phone and New Email to the office: PSIA/AASI-NW 11206 Des Moines Mem. Dr, Ste #106 Seattle, WA 98168-1741 office@psia-nw.org

Advertising

White Pass

Enthusiastic? Family-oriented? The White Pass Learning Center is hiring Alpine and Snowboard Instructors fitting that description! Positions are available in our Kids' Clinic for experienced children's instructors. This is a weekend-only program scheduled for just seven weekends per season. In addition, Instructors for all ages and ability levels are needed to serve our regular walk-in and group clientele. White Pass values family so many employee benefits are extended to both Instructors and their families. Become a part of the White Pass team!

Call (425) 881-4237 or (509)672-3101 or see <u>www.skiwhitepass.com</u> for online application.



Big Mountain Snowsports School PO Box 1400, Whitefish, Montana 59937 406-862-2906 • snowclass@bigmtn.com Apply online at www.bigmtn.com Pay based on certification level and experience.



DIRECTOR OF SNOWBOARD & SKI SCHOOL

Timberline Lodge & Ski Resort is looking for an energetic individual with experience in the direction and management of snowboard and ski school programs.

Key responsibilities will include complete departmental oversight, integration of Freestyle Design Team into teaching and training programs with a focus on progression, collaboration with Marketing & Events teams to promote overall program, pricing and product development, and more...

This dynamic position may be seasonal or year-round depending on qualifications of the individual.

Excellent guest service, communication, and organization skills a must. Ski coaching experience preferred.

To apply, or for more information, contact the Timberline HR Department at 503-622-0716 or use the online forms in this section of the website.



We are seeking:

Head Coach/Program Director

for the race team (FAST). This position requires strong technical, administrative, organizational and communication skills. The position is from mid-September through the end of April. Primary duties are coaching and general program management including overseeing fundraising events and home races. Salary is negotiable depending on experience.

> Please send your resume and references to: 49° North Mountain Resort PO Box 166 Chewelah, WA 99109

We are seeking enthusiastic individuals for their growing ski and snowboard school. Positions include:

Training Director Adult & Children's Programs Supervisors Staff Trainers

Applicants must be at a minimum a PSIA/AASI Level II instructor (Level III preferred). The positions require strong administrative, organizational and communication skills in addition to the ability to teach, demonstrate and motivate staff and students. Previous supervisory experience is recommended. The Training Director will work closely with the department director, program supervisors, and trainers to plan schedule and execute staff training programs as well as individual, group, and program lessons.

Most positions run November-April. Pay is negotiable depending on experience and certification.

NSnowSports Instructor

On the Web

It's all on-line www.psia-nw.org

For the latest in PSIA/AASI-NW news, check us out online. Event updates and applications, program updates, past newsletters, articles, book/DVD/video reviews, bookstore, links and more. It's all there at www.psia-nw.org

Check out these links!

Event Line Up - The lastest on upcoming Featured Events.

Streaming Red Banner - Your short cut to the next Featured Event. Snag it on the home page.

Event Applications - open, print, complete, fax / mail - it's that easy.

Advertisements - Jobs Available - It's not too late! Opportunities are a click away under Good Links:

Frequently Asked Questions - Forgot stuff over the summer? Find answers to questions you forgot to ask. FAQ's under Good Links:

Need a Good Picture? - OK, not passport quality, but lots of great event photos. Are you in any of them?

Did You Hear?

• New York State Governor Eliot Spitzer on Wednesday announced an agreement on a major new ski resort complex in the Catskills - the largest and most environmentally advanced development project in the region in generations - and the protection of over 1,400 acres of land.

• The centerpiece of the upgrades at Whitefish, formerly known as Big Mountain Resort, is The Base Lodge, a recently completed \$10.7 million, 35,000square-foot lodge that sits at the base of Chair 6, The Big Easy magic carpet, and a new beginner lift called The Easy Rider.

• A ski resort being developed in the western Himalaya Mountains will not only promote adventure sports and give India a chance to bid for the Winter Olympics, but also pioneer the concept of socially responsible tourism, its developers say.

• Get the rest of these stories and more at www.firsttracksonline.com

PSIA/AASI-NW Mission Statement

Provide high quality educational resources and well defined standards to aid our members in improving their teaching skills to better satisfy the needs and expectations of their customers in the enjoyment of downhill and Nordic snow sports.

Northwest SnowSport Instructor PSIA/AASI-NW PNSIA Education Foundation 11206 Des Moines Memorial Dr, Suite #106 Seattle, WA 98168-1741 (206)244-8541

(200)244-8541 www.psia.org Non-Profit Org. U.S. Postage PAID Seattle, WA Permit No. 1681

